



THE  
**Oakley**  
MASTER  
PLAN

*Approved by the City Planning Commission on 9/20/2019*  
*Approved by Cincinnati City Council on 10/16/2019*



THE  
**Oakley**  
PLAN

# Table of Contents

<b>Acknowledgements</b>	<b>6</b>
<b>Executive Summary</b>	<b>9</b>
<b>Introduction</b>	<b>10</b>
<b>Existing Conditions</b>	<b>14</b>
<b>Plan Process</b>	<b>24</b>
<b>Goals and Strategies</b>	<b>38</b>
<b>Connecting Our Neighborhood</b>	<b>40</b>
<b>Investing In Our Business</b>	<b>55</b>
<b>Enhancing Our Community</b>	<b>65</b>
<b>Managing Our Future Growth</b>	<b>78</b>
<b>Implementation Tables</b>	<b>91</b>
<b>Appendices</b>	<b>112</b>

# Council Resolution



KCM *BBM*

RESOLUTION NO. 63 - 2019

**APPROVING** the *Oakley Master Plan* as the planning guide for the Oakley neighborhood.

WHEREAS, in 2017, the Oakley Community Council and the Department of City Planning began an effort to develop a new neighborhood plan for the Oakley neighborhood; and

WHEREAS, throughout this process, the Oakley Community Council and the Department of City Planning worked closely with community stakeholders to locate where Oakley residents live and own property, to catalogue community assets, to identify opportunities for growth, and to analyze challenges the neighborhood faces; and

WHEREAS, this two years of community engagement led to the creation of the *Oakley Master Plan* as the neighborhood's guiding comprehensive plan document; and

WHEREAS, the Oakley neighborhood community unanimously approved the *Oakley Master Plan* at the Oakley Community Council meeting on September 3, 2019 and asks that it to be approved by the Council so that it may serve as the City's official planning guide for the Oakley neighborhood; and

WHEREAS, the *Oakley Master Plan* is consistent with several of the Initiative Areas of *Plan Cincinnati* (2012), particularly the Compete Initiative Area Goal to "[f]oster a climate conducive to growth, investment, stability, and opportunity," (page 103), the Connect Initiative Area Goal to "[e]xpand options for non-automotive travel," (page 130), the Live Initiative Area Goal to "[b]uild a robust public life," (page 149), the Sustain Initiative Area Goal to "[b]ecome a healthier Cincinnati," (page 181) and the Collaborate Initiative Area Goal to "[u]nite our communities." (page 210); and

WHEREAS, at its meeting on September 20, 2019, the City Planning Commission reviewed the *Oakley Master Plan* and recommended it for approval; and

WHEREAS, a committee of Council considered and approved the plan, finding it in the interest of the general public's health, safety, morals, and general welfare; and

WHEREAS, Council considers the *Oakley Master Plan* to be in the best interests of the City and the general public's health, safety, morals, and general welfare; now, therefore,

BE IT RESOLVED by the Council of the City of Cincinnati, State of Ohio:

Section 1. That the *Oakley Master Plan* is in furtherance of the goals, strategies, and visions of the City of Cincinnati and its comprehensive plan, *Plan Cincinnati* (2012).

Section 2. That the *Oakley Master Plan*, attached hereto as Exhibit "A" and incorporated by reference herein, is hereby approved.

Section 3. That this resolution be spread upon the minutes of Council.

Passed: October 16, 2019

Attest:   
Clerk

  
John Cranley, Mayor

CITY PLANNING COMMISSION

9/20/19

APPROVED

  
DIRECTOR OF CITY PLANNING



# Acknowledgements

## **City of Cincinnati Mayor**

John Cranley

## **City of Cincinnati City Manager**

Patrick A. Duhaney

John Juech, *Assistant City Manager*

Sheryl Long, *Assistant City Manager*

Chris Bigham, *Assistant City Manager*

## **City of Cincinnati City Council**

Vice Mayor Christopher Smitherman

President Pro Tem Tamaya Dennard

Council Member Greg Landsman

Council Member David Mann

Council Member Amy Murray

Council Member Jeff Pastor

Council Member Chris Seelbach

Council Member P.G. Sittenfeld

Council Member Wendell Young

## **City Planning Commission**

Byron Stallworth, Vice Chair

City Manager Patrick A. Duhaney

Vice Mayor Christopher Smitherman

John Eby

Melissa Wideman

Anne Sesler

Jacob Samad

## **Department of City Planning Staff**

Katherine Keough-Jurs, AICP, *Director*

Alex Peppers, AICP, *Supervising City Planner*

Jared Ellis, *City Planner, Project Manager*

Stacey Hoffman, *Senior City Planner*

Andy Juengling, AICP, *Senior City Planner*

Samantha McLean, *City Planner*

James Weaver, AICP, *Senior City Planner*

## **Special Thanks**

Ann Marie Kerby, AICP, *Former Project Manager*

Allison Rowland, *Initial graphic design*

## City of Cincinnati Administration

Art Dahlberg, Director, *Department of Buildings and Inspections*

Phillip Denning, Director, *Department of Community and Economic Development*

John Brazina, Interim Director, *Department of Transportation and Engineering*

Wade Walcutt, Director, *Cincinnati Park Board*

Daniel Betts, Director, *Cincinnati Recreation Commission*

Eliot K. Isaac, Chief, *Cincinnati Police Department*

Roy E. Winston, Chief, *Cincinnati Fire Department*

## City of Cincinnati Department Staff

Bryan Williams, *Department of Transportation and Engineering*

Daniel Fortinberry, *Department of Community and Economic Development*

Steven Schuckman, *Cincinnati Park Board*

Kathleen Colley, *Department of Finance*

Jalisa Elkins, *Cincinnati Recreation Commission*

Brian Ogawa, *Department of Community and Economic Development*

Giovanni Rocco, *Department of Community and Economic Development*

## OMP Steering Committee

Alyssa Baute

Jeff Bensman

Danny Brandel

Karen Crawford

Bruce Evans

Bob Gallo

Cody Gausvik

Joe Groh

Sandy Gross

Amanda Jobe

Dan Krohn

Jason Laine

Jes Overley

Chris Mengel

Chris Mucha

Mark Pearce

Jim Tenhundfeld

Fred Yaeger

Jason Wilcoxon

## **Connecting our Neighborhood**

Jeff Bensman  
John Gardocki  
Joe Groh  
Jason Laine  
Amanda Laskowski  
Jason Ramage  
Craig Rozen  
Paige Scheidler  
Lisa Staggenborg  
Bryan Sweeney  
Bryan Williams  
Fred Yaeger

## **Investing in our Businesses**

Alyssa Baute  
Andrew Farwig  
Per Flem  
Daniel Fortinberry  
Sandy Gross  
Todd Jellison  
Johanna Looye  
Jes Overley  
Seth Shaifer  
William Shuman  
Michael Speaker  
Jessica Zeller

## **Enhancing our Community**

Andy Bosiljevac  
Danny Brandel  
Travis Cordes  
Karen Crawford  
Jalisa Elkins  
Stephen Gerth  
Bob Gregory  
Nicole Heims  
Amanda Jobe  
Joe Morand  
Jeff Penno  
Katie Penno  
Elana Perry  
Mary Quinn  
Stephen  
Schuckman  
Jason Wilcoxon

## **Managing our Future Growth**

Stephanie Antle  
Kathleen Colley  
Shannon Dean  
Marilyn Eisbrouch  
Scott Ferguson  
Per Flem  
Katie Fiorelli  
Bob Gallo  
Cody Gausvik  
Chris Heims  
Tom Jenne  
Dan Krohn  
Ron Miller  
Mark Pearce  
Chelsea Roberts  
Adrian Schau  
Jamie Schwartz  
Seth Shaifer  
Robin Swartz  
Jim Tenhundfeld

# Executive Summary

The Oakley Master Plan is the first comprehensive neighborhood plan made for the Oakley community. Although there have been Urban Renewal Plans and Urban Design Plans for specific areas of the neighborhood, the Oakley Master Plan is the first ever strategic plan to address the entire neighborhood by utilizing a comprehensive planning process.

Throughout the two-year planning process, residents, business owners, and property owners have been collaborating to create a vision for the future of Oakley. That vision is an aspiration that includes having pedestrian-safe streets with a thriving business district enhanced by elements of green infrastructure while assuring that future growth is guided by sound zoning and planning principles.

Four Working Groups were created from the overarching vision that became the four Focus Areas to make the neighborhood vision a reality. Those four Focus Areas are:

## **Connecting our Neighborhood**

Oakley's is bordered by Interstate 71 and major arterial roads cross the neighborhood. Primary topics include: pedestrian safety and connectivity, traffic management at key intersections and traffic calming, increasing bicycle and public transportation use.

## **Investing in our Businesses**

In addition to a Neighborhood Business District, Oakley is also home to several large chain retail stores. Topics of this Focus Area includes parking concerns, retaining local business, and preserving the existing business district by encouraging foot traffic and integrating business and resident interests.

## **Enhancing our Community**

Maintaining the character of a neighborhood involves an aesthetic quality often defined by public spaces, streetscapes, and open space. Topics include greenspaces, parks and recreation, streetscape improvements, and community relationships.

## **Managing our Future Growth**

Development includes both commercial and residential projects that have significant impacts on the Oakley community. Topics of this group include zoning and land use, housing options, commercial retail, and community engagement with the development process.

# Introduction

The Oakley Master Plan (OMP) is the first-ever comprehensive plan for the neighborhood of Oakley. Previous urban renewal and district plans had addressed specific areas of the neighborhood, but none of those plans had analyzed the Oakley neighborhood as the sum of all of its parts. The previous specific area plans included the *Oakley Square Neighborhood Business Urban Design Plan* (1982), the *Brotherton Court Urban Renewal Plan* (1997), the *Oakley Square Neighborhood Business District Urban Design Plan* (2000), the *Oakley North Urban Renewal Plan* (2001), and the *Robertson Avenue Corridor Urban Renewal Plan* (2001). Due to the age and changing landscape of Oakley in the intervening years, those plans are not referenced in the OMP. Instead, the OMP took a fresh approach based on existing conditions and current neighborhood-based planning principles.

A comprehensive neighborhood plan, such as the OMP, provides a snapshot of the neighborhood as it exists in a period of time and also envisions what the neighborhood will be in the future. The plan also provides guidelines for neighborhood policy while being flexible enough to stay relevant for changing conditions. Most importantly, the comprehensive neighborhood plan is owned and maintained by the Community Council, who will oversee the plan implementation over time. Elements of the OMP include existing conditions with a brief historical overview, planning process, and the four Focus Areas. Each Focus Area includes vision statements, the Focus Area initiatives and the associated goals, strategies, action steps, and implementation.

The OMP is based upon and consistent with the Comprehensive Plan for the City of Cincinnati, *Plan Cincinnati*, that was adopted by City Council in 2012. As the Goals of the OMP are implemented, they will be assessed with Plan Cincinnati to ensure consistency with the City's comprehensive goals. Specifically, the OMP is consistent with all five Initiative Areas of Plan Cincinnati (Compete, Connect, Live, Sustain, and Collaborate).

# Introduction

**Compete Initiative Area:** Goal to “foster a climate conducive to growth, investment, stability, and opportunity” (page 103) and the Strategy to “target investment to geographic areas where there is already economic activity” (page 115).

**Connect Initiative Area:** Strategies to “expand options for non-automotive travel” (page 130) and “support regional and intercity transportation initiatives (page 144).

**Live Initiative Area:** Goals to “build a robust public life” (page 149) and “create a more livable community” (page 156) and the Strategies to “develop and maintain inviting and engaging public spaces to encourage social interaction between different types of people” (page 150), to “become more walkable” (page 157), and to “support and stabilize our neighborhoods” (page 160).

**Sustain Initiative Area:** Goals to “become a healthier Cincinnati” (page 181) and to “preserve our natural and built environment” (page 193) and with the Strategies to “protect our natural resources” (page 194) and “preserve our built history” (page 197).

**Collaborate Initiative Area:** Strategy to “unite our communities” (page 210).

The OMP is the result of two years of dedicated work that was created *for* the neighborhood *by* members of the neighborhood. The public engagement process of OMP consisted of six public meetings with opportunities for questions, answers, community input, and feedback. In addition, all Working Group and Steering Committee meetings were open to the public, and the OMP is the culmination of listening and addressing the issues and concerns of the neighborhood.

As Oakley continues to transition from its manufacturing-centered past to its new commercial and residential uses connected by engaging public spaces, the OMP will serve as a guide to facilitate that transition for one of Cincinnati’s most dynamic neighborhoods.



# The Oakley Master Plan



# The Oakley

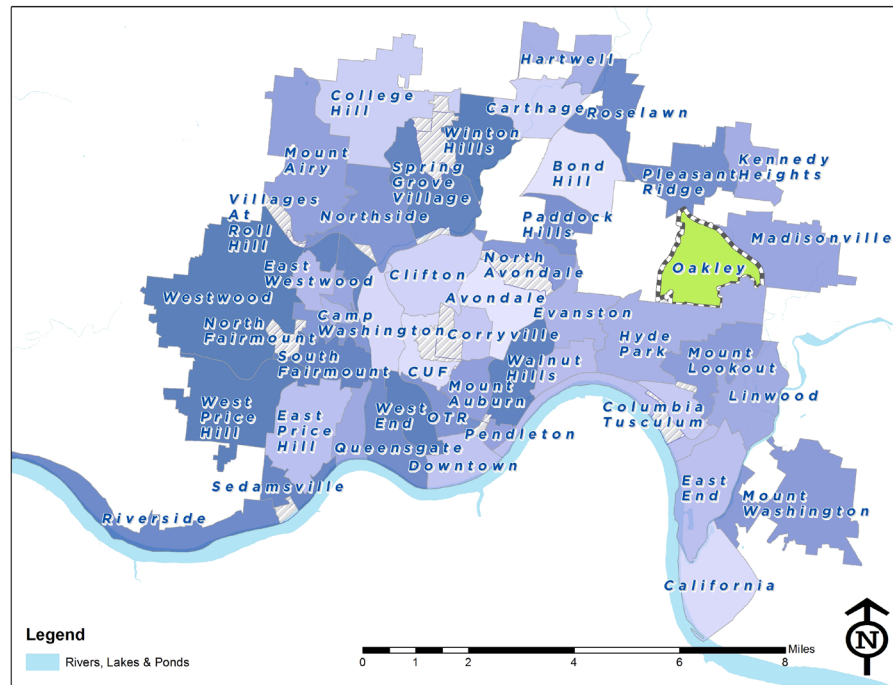
## Master

### PLAN



# Existing Conditions and Demographics

# LOCATION



Oakley directly borders Pleasant Ridge to the north, Madisonville to the east, and Hyde Park to the south. The entire east side of Oakley abuts the City of Norwood.

Oakley is located to the Northeast of Downtown Cincinnati. Oakley's location played a key part in cross-town railroad lines that led to the development of many of the manufacturing uses that once dominated Oakley.

# HISTORY

Oakley was originally known as “Four Mile,” because it was a popular stop in the mid-1800s for wagons on the Madison Turnpike, now Madison Road. The land was purchased in 1846 by Anthony Brown, and in 1853, Paul Shuster bought 34 acres and named it Oakley because of the many oak trees. The villagers, however, called it Shusterville. The railroad came through in 1857. The village officially registered its name as Oakley in 1869.



*Image:  
Hamilton  
County  
Public  
Library*

During the 1890s, the community began to grow, and the famous Oakley Race Course for thoroughbred racing opened. The race track closed a few years later due to a state law prohibiting betting. The village was incorporated in 1898. The Cincinnati Milling Machine Company was incorporated in 1889, and by 1905 it had moved to Oakley along the railroad. Soon the old race track property was covered in new homes for the factory workers.

Library service began in 1910, when a deposit station opened in Barton’s Drug Store. A full-service branch opened in 1926 in rented quarters near what is now the 20th Century Theater. In 1940, a branch library was established at the corner of Gilmore and Madison Road and served the community until 1986. A new building was constructed and dedicated in 1989.

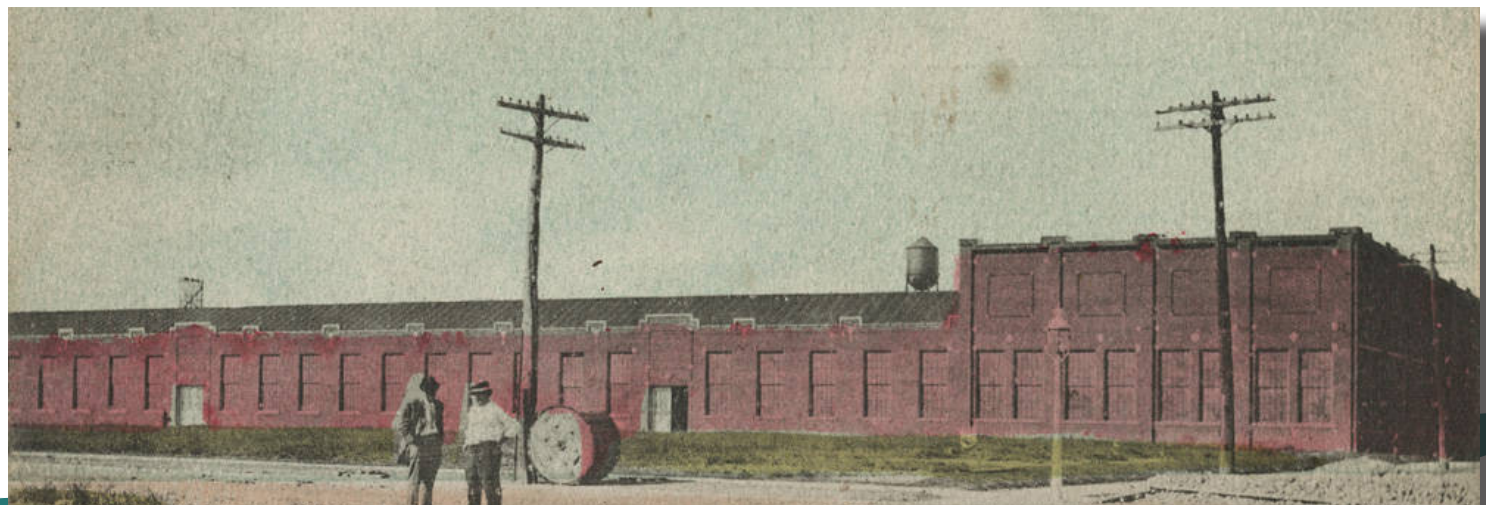


Oakley was annexed to the City of Cincinnati in 1913. In the same year, Aglamesis Bros. Ice Cream Parlor and Candy Shoppe opened to accommodate the growing population of workers at the Mill, as the Cincinnati Milling Machine Company was called. During World War I, the Mill was a major producer of weapons of war. Sales declined after the war, but the company bounced back in the 1930s to become the country's largest producer of machine tools. This trend continued through subsequent American wars, and in 1970, the company changed its name to Cincinnati Milacron, Inc.

Although Milacron continues to operate in multiple locations worldwide, the Oakley factories are no longer running. The Oakley retail development Center of Cincinnati is located on the former Milacron factory property. Oakley Square on Madison Avenue is the heart of Oakley. In 1927 and 1932, small parcels of land were acquired and turned into green space on the square, called the Geier Esplanade. During the 1930s and 1940s, streetcars came every 5 minutes to Oakley Square.

The 20th Century Theater was built in 1941 and is a distinctive Oakley landmark with its 72-foot tower rising over the business district. The deteriorating Art Moderne theater was slated for demolition in the early 1990s, but was spared due to its historical significance and is finding a new life as a concert and special events venue.

*Cincinnati  
Milling  
Machine Co.*



*Image: Hamilton  
County Public  
Library*

# OAKLEY FACTS

- Oakley's neighbors include Pleasant Ridge to the north, Madisonville to the east, Hyde Park to the south and the City of Norwood to the west.

- The Oakley neighborhood is approximately 2,052 acres in size.

- The Median Household Income in Oakley is \$48,024 compared to \$33,861 for the City of Cincinnati.

\*2010 US Census Data

- As of the most recent 2010 Census, the population of Oakley is: 10,429 people.

\*2010 US Census Data

- Gender distribution: 53% female 47% male

\*2010 US Census Data

- The 2010 Census data shows that there are 6,099 housing units in Oakley

\*2010 US Census Data

# POPULATION



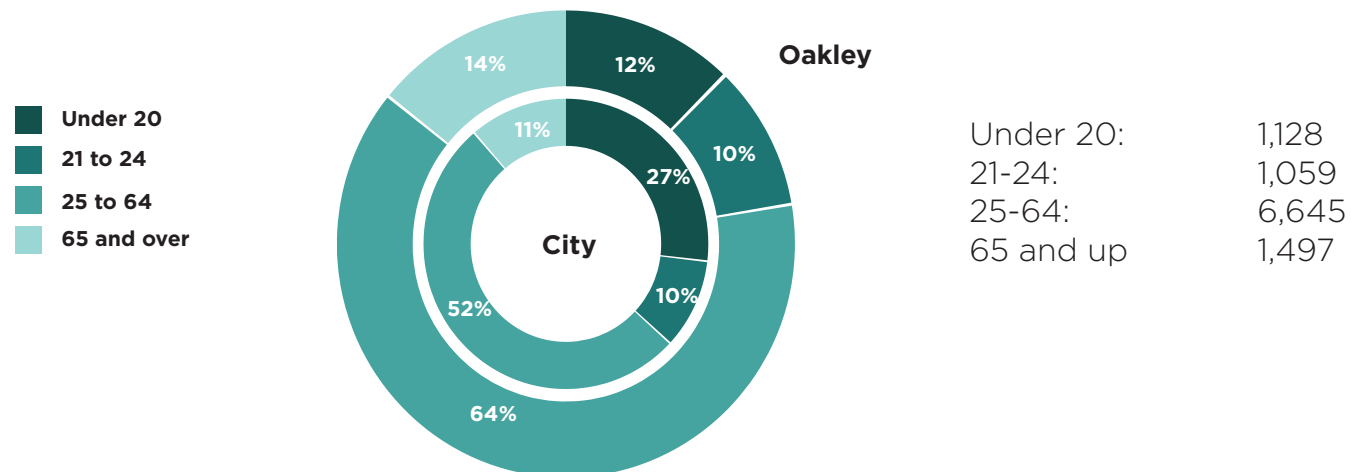
## RACIAL IDENTIFICATION

### OAKLEY

### CINCINNATI

<b>84.4%</b>	Identify as white	<b>49.3%</b>
<b>9.6%</b>	Identify as black	<b>44.8%</b>
<b>2.8%</b>	Identify as Asian	<b>1.8%</b>
<b>0%</b>	Identify as Native Hawaiian/Pacific Islander	<b>0.1%</b>
<b>0.2%</b>	Identify as American Indian/Alaska Native	<b>0.3%</b>
<b>0.6%</b>	Identify as some other race	<b>1.2%</b>
<b>0.5%</b>	Identify as Hispanic or Latino	<b>2.8%</b>
<b>0.9%</b>	Identify as two or more races	<b>2.5%</b>

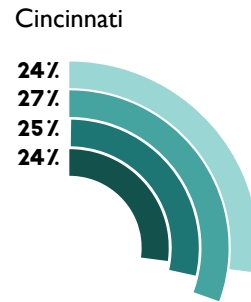
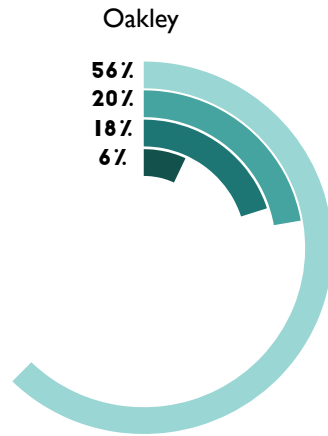
## AGE



\*ALL DATA PROVIDED BY U.S. CENSUS BUREAU, YEAR 2010, UNLESS OTHERWISE NOTED.

# EDUCATION

- Less than High School
- High School Graduates
- Some College
- Bachelor's Degree or Higher



## School Enrollment



Preliminary School  
132

Elementary or High School  
448

College or Graduate School  
1,150

Total:  
1,730

# INCOME

## ANNUAL HOUSEHOLD INCOME IN 2010

<\$10,000	586
\$10,000-\$24,000	719
\$25,000-\$34,000	736
\$35,000-\$49,999	1,116
>\$50,000	3,056



## POVERTY STATUS



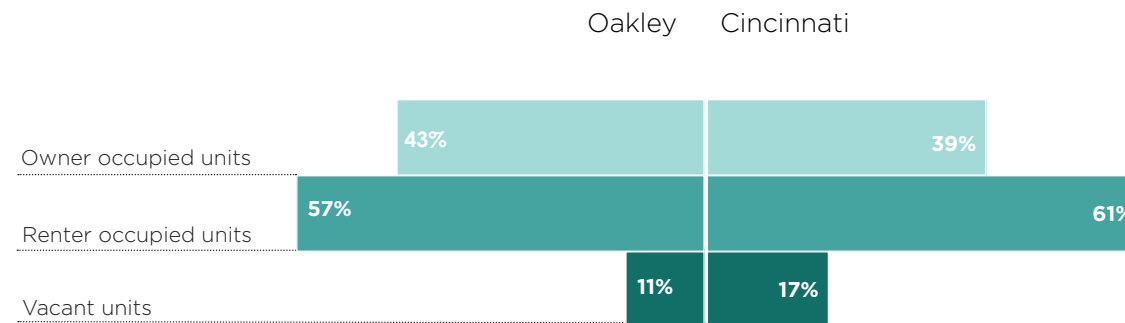
# HOUSING



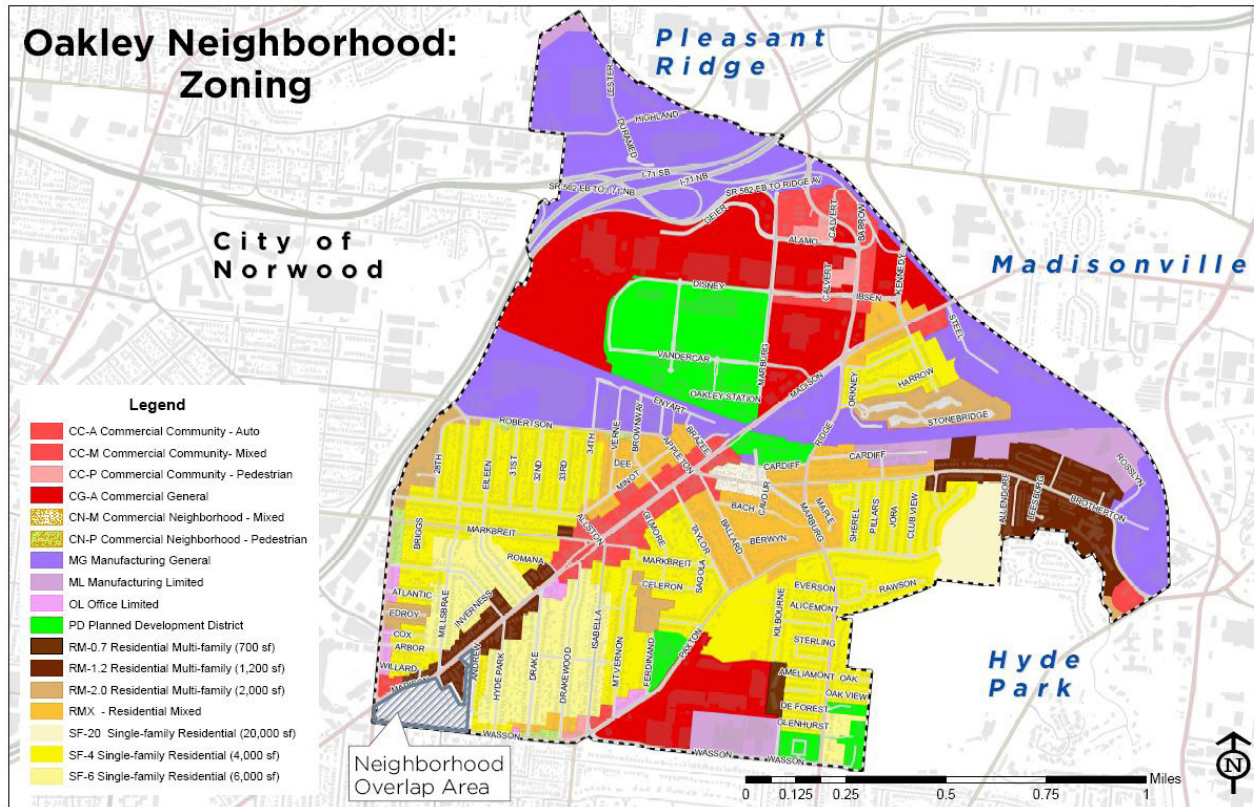
## POPULATION AND MEDIAN HOUSEHOLD (HH) INCOME

	Population	Population	Population	Population
<b>OAKLEY</b>	<b>12,801</b>	<b>12,351</b>	<b>11,244</b>	<b>10,429</b>
	Median HH Income	Median HH Income	Median HH Income	Median HH Income
	<b>\$15,362</b>	<b>\$25,337</b>	<b>\$38,793</b>	<b>\$48,024</b>
<b>CENSUS YEAR</b>	1980	1990	2000	2010
<b>CINCINNATI</b>	Population <b>385,457</b>	Population <b>364,040</b>	Population <b>331,285</b>	Population <b>296,943</b>
	Median HH Income	Median HH Income	Median HH Income	Median HH Income
	<b>\$12,675</b>	<b>\$21,006</b>	<b>\$29,493</b>	<b>\$33,861</b>

## HOUSING OCCUPANCY



# ZONING



Single-Family-20	6.0%
Single-Family-6	26.5%
Single-Family-4	8.9%
Residential Mixed-0.7	0.1%
Residential Mixed-1.2	2.1%
Residential Mixed-2.0	1.5%
Residential Mixed	2.7%

Planned Development	2.9%
Manufacturing General	38.0%
Manufacturing Limited	2.0%
Office Limited	0.2%

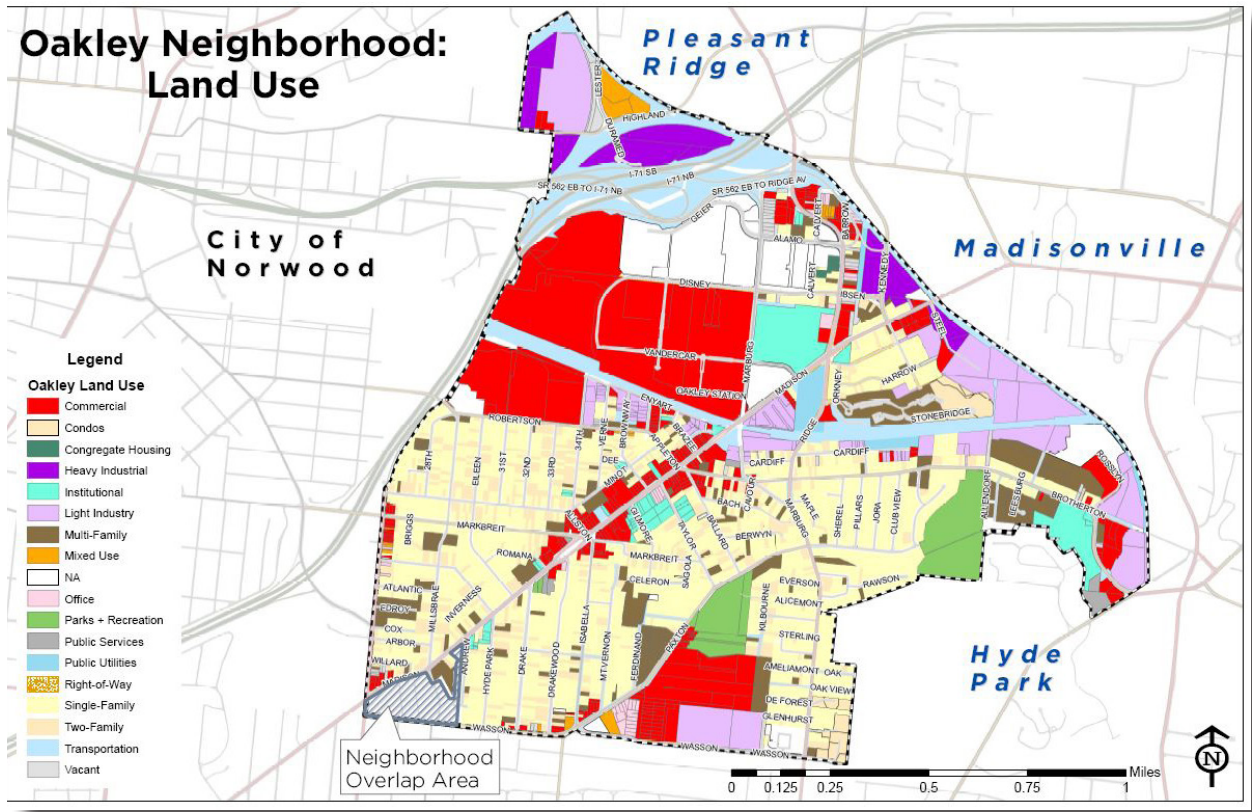
Oakley's manufacturing past is reflected in the Manufacturing General zoning district that comprises of 38 percent of Oakley's current zoning.

Commercial Community-Auto	0.6%
Commercial Community-Mixed	1.9%
Commercial Community-Pedestrian	0.3%
Commercial General-Auto	5.8%
Commercial Neighborhood-Mixed	0.2%
Commercial Neighborhood-Pedestrian	0.2%

The majority of homes for Oakley residents are classified as Single-Family homes with 6,000 square foot minimum lot sizes.



# LAND USE

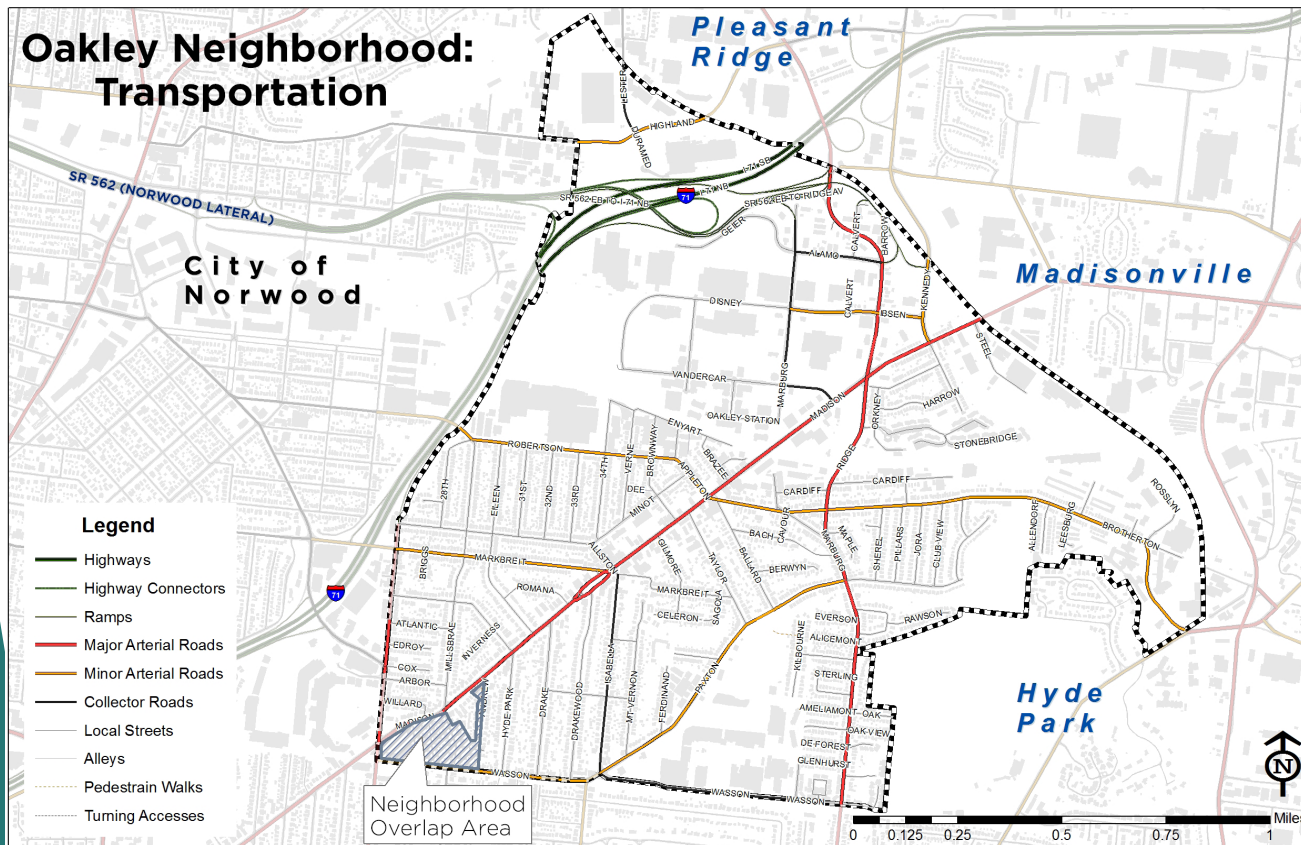


Commercial	19.3%
Condos	1.1%
Congregate Housing	0.1%
Heavy Industrial	3.8%
Institutional	2.7%
Light Industrial	7.3%
Multi-Family	5.6%
Mixed-Use	0.7%
Office	0.3%
Parks and Recreation	9.3%
Public Services	0.5%
Public Utilities	0.9%
Right-of-Way	0.8%
Single-Family	24.1%
Two-Family	5.4%
Transportation	12.1%
Vacant	1.0%
N/A	5.1%

While zoning will regulate permitted uses and building envelopes for particular parcels and tracts of land, a Land Use map will indicate the existing use of the property.

Analysis shows that the existing land use of Oakley is largely used for Single-Family homes that are located mostly south of the rail line.

# TRANSPORTATION NETWORK



Madison Road also serves as the center street of Neighborhood Business District (NBD). Traffic, connectivity, and pedestrian issues were some of the most identifiable issues throughout the Oakley Master Plan process.

Land Use analysis indicates that transportation and rights-of-way accounts for almost 13% of the land use in Oakley. Interstate 71 and the associated interchanges are prominent in the northern part of Oakley, while Madison Road, Edwards Road, and Ridge Road/Marburg Avenue serve as major arterial streets.

HOW THE  
COMMUNITY  
DESCRIBES  
OAKLEY:



NUMBER OF RESPONDENTS

0 25 50 75 100

MOST VISITED  
AREAS BY  
OAKLEY  
RESIDENTS



NUMBER OF RESPONDENTS

0 25 50 75 100

THE

o'alley!

Plan  
Process

PLAN

# ABOUT THE process

## TIMELINE AND MEETINGS

<b>1.</b>	<b>WHERE ARE WE NOW?</b> August-October 2017	<ul style="list-style-type: none"><li>• Create communication systems and methods</li><li>• Neighborhood survey</li><li>• Analysis of existing conditions</li><li>• Plan the kick-off and small groups</li></ul>
<b>2.</b>	<b>WHERE DO WE WANT TO GO?</b> November-February 2018	<ul style="list-style-type: none"><li>• Kick-off meeting</li><li>• Review meeting outcomes</li><li>• Develop draft vision statement</li><li>• Plan the working group meetings</li></ul>
<b>3.</b>	<b>WHAT CAN WE DO TO GET THERE?</b> March-June 2018	<ul style="list-style-type: none"><li>• Working Group meetings</li><li>• Develop Goals, Strategies, and Action Steps</li><li>• Refinement</li><li>• Steering Committee Meetings</li></ul>
<b>4.</b>	<b>WHO, WHAT WHEN, HOW?</b> July-December 2018	<ul style="list-style-type: none"><li>• Meetings of Working Group and Steering Committee</li><li>• Develop detailed recommendations with a timeline</li><li>• Open House - October 16 at the 21st Century Theater</li><li>• Circulate Draft Plan to Steering Committee</li></ul>
<b>5.</b>	<b>FINAL DRAFT</b> January-September 2019	<ul style="list-style-type: none"><li>• Final steering committee review and approval</li><li>• OCC review and approval</li><li>• City Planning Commission review and approval</li><li>• City Council review and approval</li></ul>
<b>6.</b>	<b>IMPLEMENTATION</b> October 2019 and beyond	<ul style="list-style-type: none"><li>• Approved plan</li><li>• Develop implementation committee in OCC</li><li>• Determine regular review cycle</li></ul>



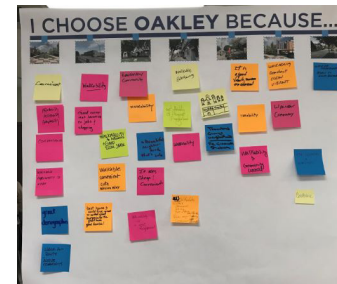
# Kick-off Meeting

November 14, 2017

The official Kick-off Meeting for the Oakley Master Plan (OMP) was held on Tuesday, November 14, 2017 at the Oakley Recreation Center.

At this public event, members of the community were asked to participate in a “I choose Oakley” Post-It Note activity and a mapping exercise that allowed the neighborhood attendees to identify:

- Where they live, work, and own property
- Community assets
- Areas of opportunity
- Neighborhood challenges







From which SOURCE did you learn of this meeting?

X Only one source. | ✓... More than one source.

Flyer on porch X X X ✓ ✓ ✓ ✓ ✓ ✓	Flyer @ business ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓	Next Door (online) ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓
Facebook ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓	Word of Mouth X X X ✓ ✓ ✓ ✓ ✓ ✓	Website (cityplan.com) ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓
Email	Mentioned at Previous OCC meeting ✓ ✓ ✓ ✓ ✓ ✓	Other (online) Library in H.P. Community Info Panel











## THE FOUR FOCUS AREAS

As a result of the Kick-off Meeting and the collected feedback, four focus areas were conceived that would evolve into the four Working Groups. The Working Groups each created their individual visions for the Oakley Master Plan.

### **connecting** OUR NEIGHBORHOOD

Increasing connectivity through public transportation, bicycle use, pedestrian safety, and traffic calming will ultimately ensure Oakley's safety, walkability, and economic sustainability.

### **investing** IN OUR BUSINESSES

Oakley strives to preserve and grow its strong collection of local businesses through emphasizing business diversity, creative business resources, parking solutions, and walkability.

### **enhancing** OUR COMMUNITY

Oakley's pride has generated a strong sense of community that must be nurtured through generating creative ideas for developing and preserving public spaces.

### **managing** OUR FUTURE GROWTH

Through preserving Oakley's neighborhood character and developments, the community will be cohesively enhanced and expanded during future growth.



# Working Groups

Under the direction of the Steering Committee, the four Working Groups were responsible for creating and refining the Goals and Strategies that have guided the principles of the Oakley Master Plan.



All of the meetings of the Steering Committee and the Working Groups were open to the public, and the Goals and Strategies were crafted by neighborhood input.

# Open House

October 16, 2018

After nearly a year of hard work, the Steering Committee and Working Groups were ready to present the Goals and Strategies to the neighborhood.

The meeting was open to the public and held at the historic 20th Century Theater in the heart of the Oakley Neighborhood Business District.

A special thank you to the 20th Century Theater management and staff for hosting the OMP open house.





Attendees were asked to prioritize the presented Goals and Strategies. In addition, those who attended were also asked to fill out comment cards to provide feedback for the members of the Working Groups.





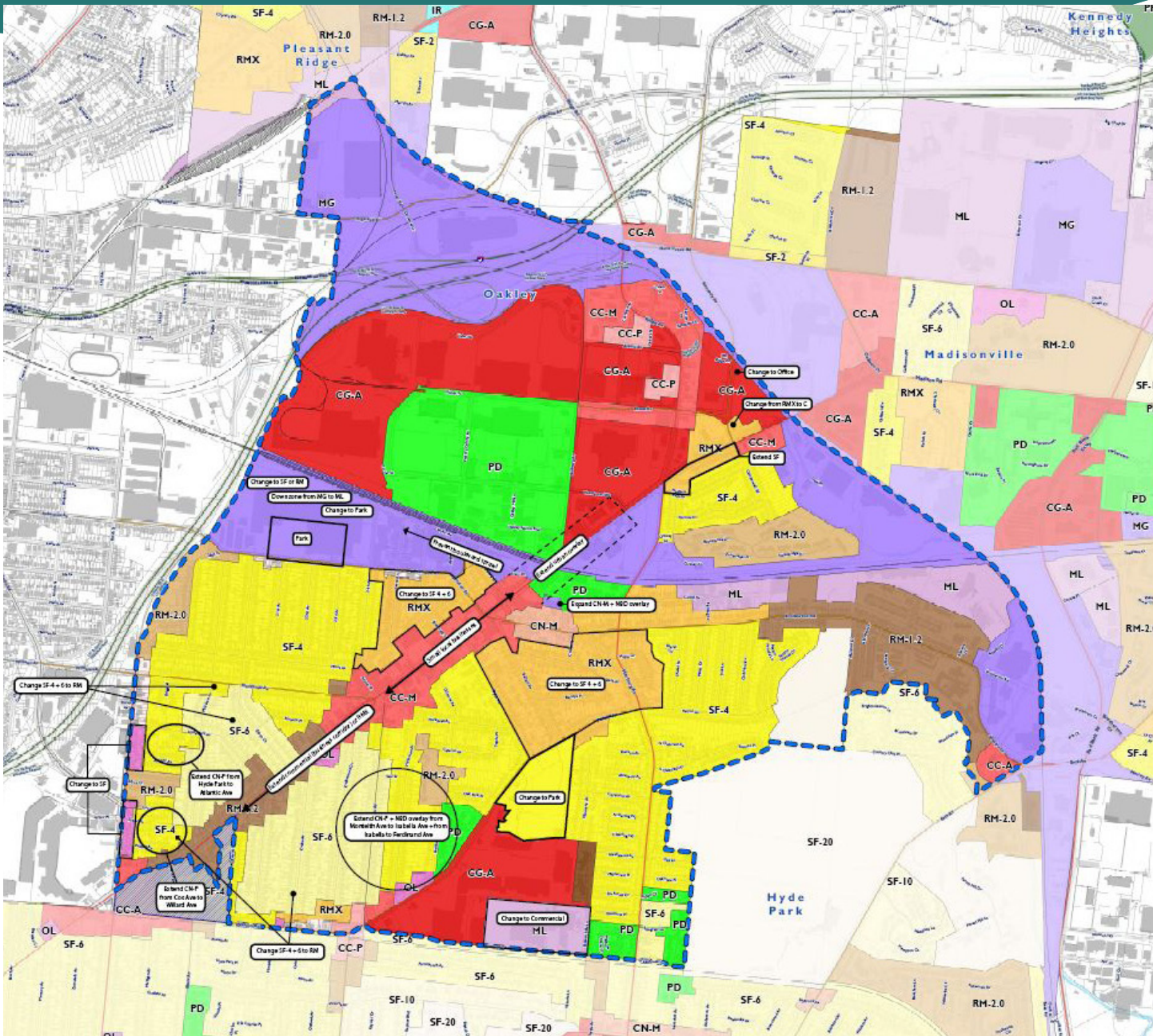
# Zoning Workshop

**December 18, 2018**

Part of the neighborhood planning process involves looking at both future land use and zoning. Identifying possible areas for zone changes can help inform, guide, and manage future growth and development.

At the Zoning Workshop held on December 18, 2018, participants were asked about their visions for future zoning in Oakley and to make zoning recommendations based on those visions.

Due to Oakley's dynamic nature, some of the suggested zone changes that were recommended were being considered by developers while the Oakley Plan was still in development.



0 400 800 1,200 1,600 Feet  
December 18, 2018

city of CINCINNATI CITY PLANNING  
Two Cincinnati Plaza | 805 Central Avenue, Suite 720  
Cincinnati, OH 45202 | (61) 513.352.4845 | (61) 513.352.4853

# Draft Public Comment

**July 16, 2019**

As the Oakley Master Plan neared completion, it was time for the public to meet with the Working Groups and members of the Steering Committee to discuss any final comments, questions, and suggestions to the Plan.

As with every open house meeting with the Oakley Master Plan, public input was an essential resource in guiding the Plan.





THE  
O'NEILL  
PLAN

# The Four Focus Areas: **Goals** and **Strategies**

# The Four **FOCUS AREAS**

*connecting* OUR NEIGHBORHOOD

*investing* IN OUR BUSINESSES

*enhancing* OUR COMMUNITY

*managing* OUR FUTURE GROWTH



THE  
PLAN

Focus Area:  
Connecting Our  
Neighborhood

# connecting Our neighborhood

## *Our Vision...*

*Increasing connectivity through public transportation, bicycle use, pedestrian safety, and traffic calming will ultimately ensure Oakley's safety, walkability, and economic sustainability.*

\*Multiple **Action Steps** below involve actions at specific locations on specific Oakley streets. Those locations are omitted from the OMP because the list of such locations will undoubtedly change over time after the OMP is finalized. Specific locations will be continuously updated and can be found at [oakleynow.com/safety](https://oakleynow.com/safety). The currency of this website will be ensured by the OCC Board of Trustees.

# Goal 1

**Increase pedestrian safety, volume, and connectivity.**

**STRATEGY #1 Create Oakley neighborhood development standards to increase pedestrian friendliness.**

## **ACTION STEP**

**Create** standards for new (or re-) developments that ensure high walkability.

## STRATEGY #2 Improve pedestrian connectivity.

### ACTION STEPS

**Install** pedestrian-triggered flashing crossing signs, specifically at locations identified on the City's **Vision Zero** website or the [oakleynow.com/safety](https://oakleynow.com/safety) website.

**Explore** options for sidewalk installation where currently there are none alongside roadways.

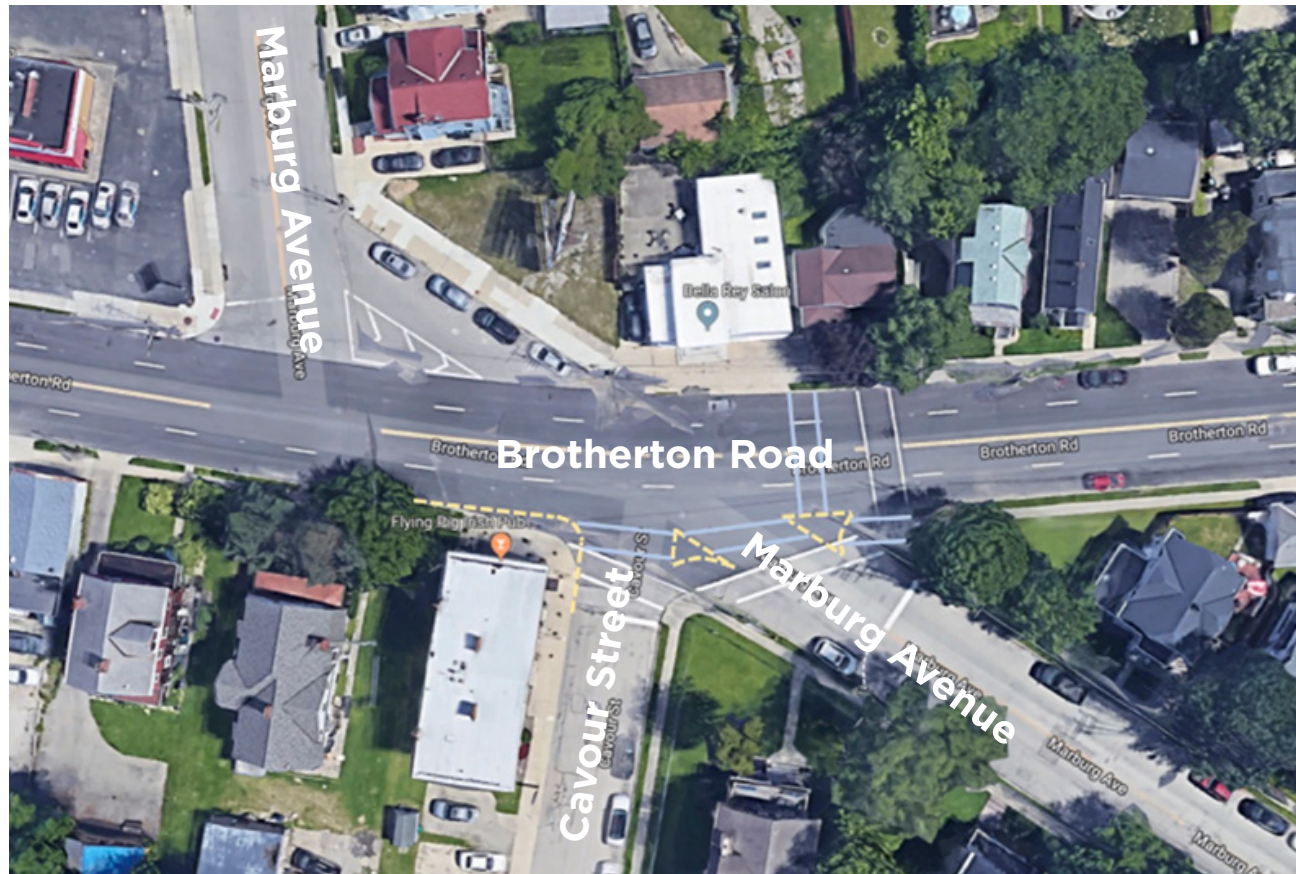
**Provide** a direct path to Oakley Station via pedestrian bridge/tunnel over/under railroad tracks.

**Ensure** pedestrian (and bike runnel) stairs/ramp between Wasson Way Trail & Marburg Avenue

**Install** more crosswalks where there are long gaps between existing crosswalks or at places where pedestrians frequently jaywalk, as identified by the City's **Vision Zero** website or at [oakleynow.com/safety](https://oakleynow.com/safety).



# Crosswalk Improvements Opportunity Area



*The map above shows show the intersections of Brotherton Road, Marburg Avenue, and Cavour Street.*

## STRATEGY #3 Improve sidewalk safety.

### ACTION STEP

**Explore** ways to get residents to report and property owners to fix significantly uneven sidewalks.

## STRATEGY #4 Increase volume of pedestrians.

### ACTION STEPS

**Define** walking routes through Oakley of varying lengths and promote the routes via signage and listing on the OCC website.

**Installation** of wayfinding signage to high-frequency destinations or areas, with explanations and/or QR codes, walking time, and distance.



## **STRATEGY #5** Improve lighting along pedestrian pathways.

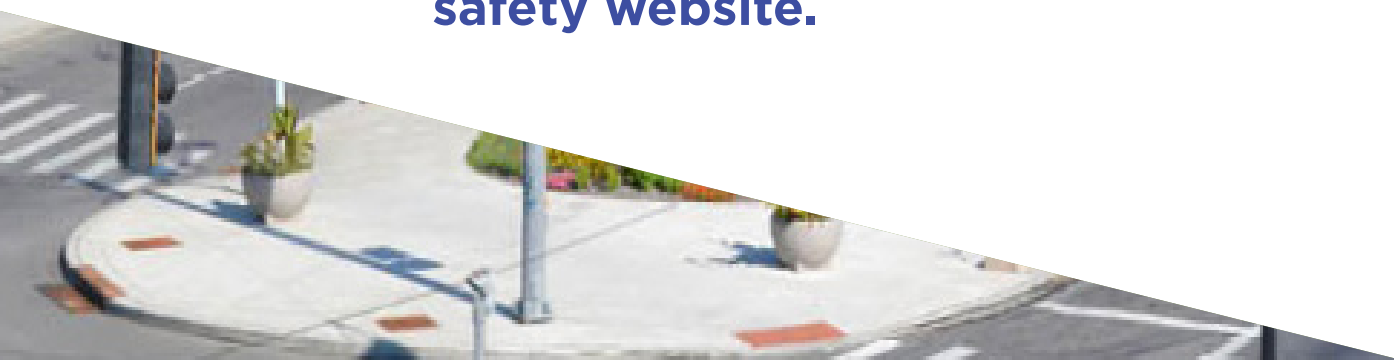
### **ACTION STEP**

**Install** underpass lighting and upgrade quality of appropriate lighting.

## **STRATEGY #6** Empower residents to address pedestrian safety concerns resulting from traffic behavior.

### **ACTION STEP**

**Develop** recommended action steps for residents to follow for reporting traffic behavior, using the **Vision Zero** website and the [oakleynow.com/safety website](https://www.oakleynow.com/safety).



# Goal 2

## Increase use of bicycles.



*The red outline in the map above shows the section of the Wasson Way adjacent to Oakley.*

### **STRATEGY #1** Complete development of the Wasson Way Trail adjacent to Oakley.

#### **ACTION STEP**

**Explore** ways for Oakley to assist with planning and funding.

## STRATEGY #2 Encourage bicycling in Oakley.

### ACTION STEPS

#### **Encourage**

installation of bike sharing location(s).

**Re-activate** and complete creation of Bicycle Boulevards system.



*Photo courtesy of wcpo.com*

**Install** bicycle stands/racks at locations near businesses, parks, institutions.

# Goal 3

## Improve control, safety, and efficiency of traffic.

### STRATEGY #1 Create calmer arterial road traffic through speed reductions.

#### ACTION STEPS

**Reduce** speed within and adjacent to the Neighborhood Business District (NBD) to improve pedestrian safety.

**Work** with city to reduce speeds at identified problem locations reported by residents on the City's **Vision Zero** website or at the [oakleynow.com/safety](https://oakleynow.com/safety) website.

**Install** speed limit signs that light up after dark at locations where speed limit decreases.

## STRATEGY #2 Optimize traffic flow.

### ACTION STEPS

**Optimize** traffic flow at turning intersections via parking control, adding left turn signals, designating left turn lanes, and/or other means at locations identified on the City's **Vision Zero** website or on the [oakleynow.com/safety](https://oakleynow.com/safety) website.

**Add** stop signs in key locations that align with crash data and pedestrian concerns and identified on the City's **Vision Zero** website or the [oakleynow.com/safety](https://oakleynow.com/safety) website.



**Create** neighborhood criteria for when or when NOT, to widen roads and intersections, balancing safety, efficiency and neighborhood character.

**Request** that the Department of Transportation and Engineering (DOTE) conduct traffic a study through neighborhood business district, in support of other actions in the Oakley Master Plan.

Goal

4

**Increase use of public transportation.**

**STRATEGY #1 Provide circulating public transit between neighborhood business districts within and adjacent to Oakley.**

**ACTION STEP**

**Coordinate** transportation opportunities with:

- Madison Road Business District
- Oakley Station/Center of Cincinnati
- Hyde Park East Business District
- Pleasant Ridge Business District
- Hyde Park Square
- Mt. Lookout Square
- Hyde Park Plaza
- Rookwood Pavilion



## STRATEGY #2

### Promote existing Metro services.

*Some of the major Metro Routes that currently serve Oakley.*



- ACTION STEPS**
- Advertise** and conduct “group rides” on the #11 bus, round trip from the Oakley Neighborhood Business District to an activity center destination outside of Oakley.
  - Encourage** and coordinate with downtown businesses to provide bus passes to employees to commute by bus.
  - Work** with Oakley businesses to promote awareness of existing routes and services.

# connecting Our neighborhood

## design guidelines

*Emphasize* walkability, pedestrian and bicycle safety, public transit accessibility and rider safety/protection, and efficient traffic flow throughout all neighborhood developments, residential or commercial, both new and existing.

*Emphasize* the continuity of pedestrian movement from public sidewalks through the site and into the building(s).

*Emphasize* pedestrian/crosswalk visibility thru lighting, signaling, signage, distinctive marking, use of differentiation in elevation and/or surface materials, and other physical design measures.

*Employ* appropriate traffic calming techniques to ensure safe pedestrian travel, to include use of speed bumps, cut outs, signage, signaling, and other physical design measures.

# connecting Our neighborhood

*Emphasize* features that encourage bicycle and ride share usage, to include runnels on stairs/ramps and locking stands for bicycles, designated pickup/drop off areas for ride share.

*Create* buffers to separate pedestrians from moving vehicles using street furniture, trees, landscaping and other sidewalk infrastructure.

*Development* should minimize disruption of surrounding property/ neighborhood environment, both in the overall design and during the actual work process.

THE  
O  
P  
L  
A  
N  
!

# Focus Area: Investing in Our Businesses

# investing in Our Businesses

## *Our Vision...*

*Oakley strives to preserve and grow its strong collection of local businesses through emphasizing business diversity, creative business resources, parking solutions, and walkability.*

# Goal 1

**Utilize creative parking solutions that allow our business district to thrive.**

**STRATEGY #1**      **Explore options to create an Urban Parking Overlay District in the Oakley Business District.**

## **ACTION STEP**

**Work** with the community stakeholders, Oakley business owners, and City departments to study feasibility.



## **STRATEGY #2 Identify areas in the Oakley Business District for a ridesharing drop/off pick-up zone.**

### **ACTION STEP**

**Coordinate** with business owners and City departments to dedicate existing parking space(s) on Madison Road or an open space adjacent to the Oakley Business District

## **STRATEGY #3 Work with the City of Cincinnati to create a parking strategy that correlates with neighborhood goals.**

### **ACTION STEP**

**Utilize** neighborhood parking studies to develop strategies, including assessment of potential shared parking opportunities.

# Goal 2

**Preserve the business and residential integrity of the neighborhood.**

**STRATEGY #1 Implement a parking plan that correlates with neighborhood goals.**

## ACTION STEPS

**Ensure** new developments do not allow parking between building and street and encourage parking behind buildings.

**Identify** parking solutions for business district based on results of parking studies.

**Encourage** businesses to provide input on the new parking plan.

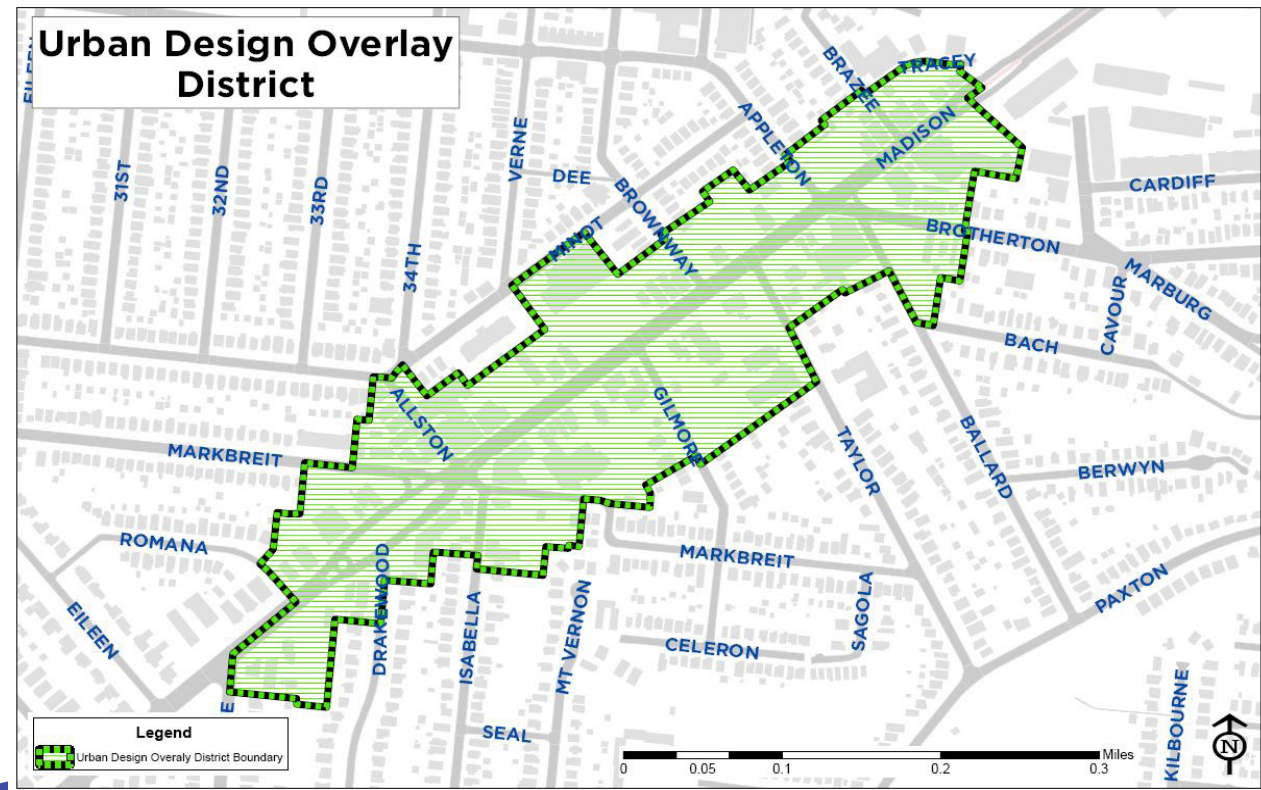


## STRATEGY #2 Extend the boundary of the Urban Design Overlay District.

### ACTION STEP

**Work** with the City of Cincinnati to extend the boundaries of the existing Urban Design Overlay District (UDOD).

*The map on the right shows the current UDOD boundary. It has been proposed to extend the UDOD boundary in both directions along Madison Road.*



# Goal 3

**Emphasize the walkability and residential nature of the community.**

**STRATEGY #1** **Award Oakley businesses for creating storefronts or environments that invite foot traffic.**

**ACTION STEP** **Create** an annual award program initiated by the Oakley Community Council and funded by the Neighborhood Business District.



# Goal 4

**Consideration and encouragement of Oakley-based and visiting businesses to address community needs.**

## **STRATEGY #1 Create a business roundtable.**

**ACTION STEP** **Engage** local business owners to create a roundtable.

## **STRATEGY #2 Encourage a vibrant business culture through the Business Committee of the Oakley Community Council.**

**ACTION STEP** **Hold** quarterly business events hosted by the Oakley Community Council and/or members.

# Goal 5

**Maintain integration between local businesses and residents.**

**STRATEGY #1** Encourage business-supported, community-driven events.

**ACTION STEP** Market and promote the events.





**STRATEGY #2** Intentional marketing and event planning for all ages and members of the community in cooperation with local businesses.

**ACTION STEP** **Continue** Oakley Community Council events.

**STRATEGY #3** Create and encourage innovative business resources.

**ACTION STEPS** **Create** oakleynow.com. business resource pages and forums.

**Add** new pages and functionality to the [oakleynow.com](http://oakleynow.com) website

THE  
PLANET

# Focus Area: Enhancing Our Community

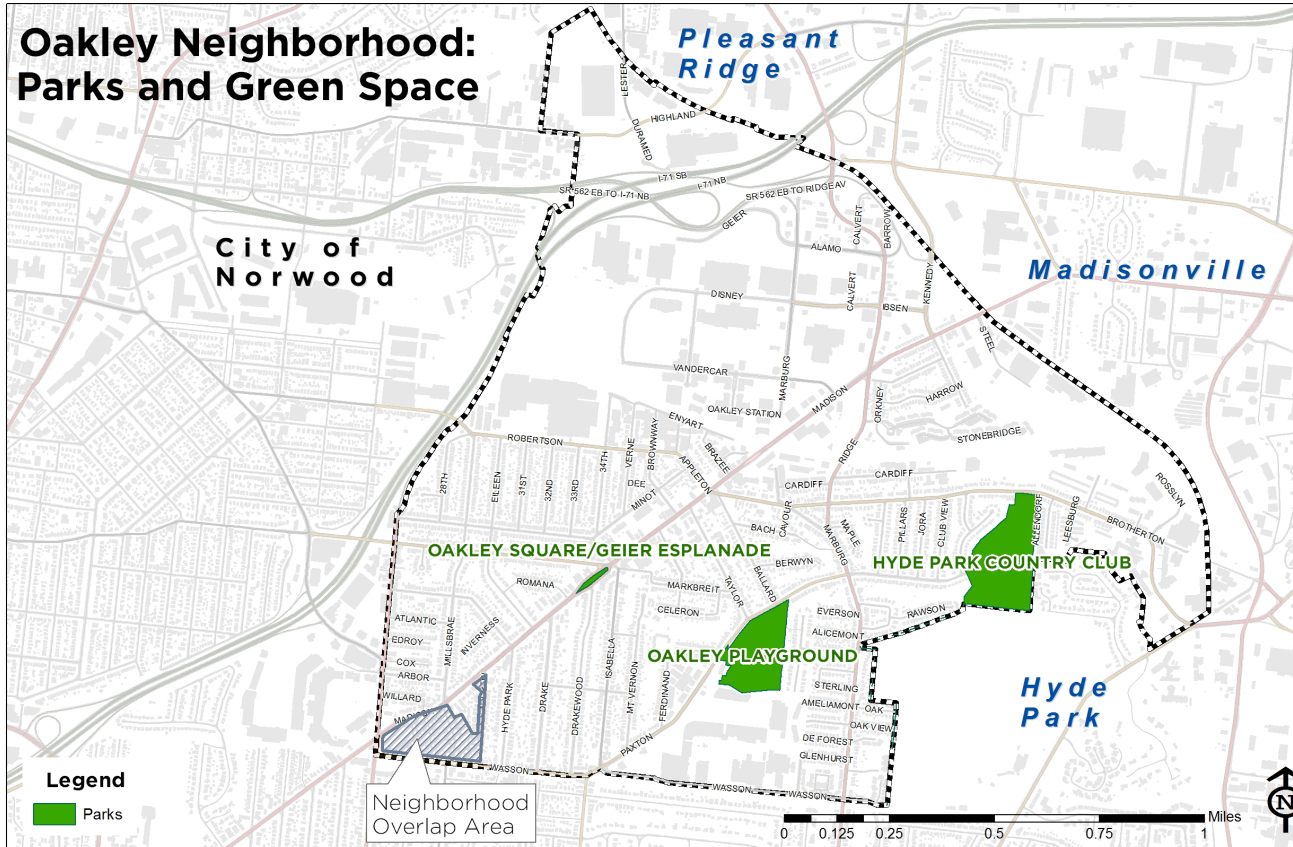
# enhancing *our community*

## *Our Vision...*

*Oakley's pride has generated a strong sense of community that must be nurtured through generating creative ideas for developing and preserving public spaces.*

# Goal 1

## Increase green space in Oakley.



Existing parks, green space, and open space in Oakley consists of the Oakley Playground and a section of the Hyde Park Country Club that lies within the Community Council boundary of Oakley.

## **STRATEGY #1**      **Encourage developers to create green space and improve sustainability.**

### **ACTION STEPS**

**Encourage** developers to use the Oakley Neighborhood Guidelines for commercial landscaping for any new construction or redevelopment.

**Incorporate** green space or sustainable practices in new developments. Examples could include:

- Planting a mix of tree sizes in parking lots and along parking lot edges to reduce storm water runoff.
- Replacing impervious pavement with permeable infrastructure when updating parking lots and sidewalks.
- Installation of solar panels or build using LEED standards.





## **STRATEGY #3** Preserve and improve tree canopy.

### **ACTION STEP**

**Share** information for residents to request trees from Urban Forestry and ReLeaf programs. Leverage additional grants or resources available.

## **STRATEGY #4** Explore options for new parks in Oakley.

### **ACTION STEPS**

**Confirm** residential areas that are not located within 1/2 mile of a park, playground, or recreation area as identified in the Sustain goals of Plan Cincinnati.

**Request** City to allocate money to purchase or acquire donation of land in Oakley to turn into green space for use of the residents.

# Goal 2

## Explore options for new Community Center.

**STRATEGY #1** Work with City Departments to explore funding sources for a new Oakley Recreation Center.

### ACTION STEP

**Ensure** TIF funding is allocated and request City of Cincinnati funding approval for new Community and Recreation center in Oakley.



Goal

3

## Create more livable streets.

### **STRATEGY #1** Enhance and manage rights-of-way areas, planters, and streetscape.

#### ACTION STEPS

**Confirm** ownership and upkeep of planters and landscape areas.

**Follow-up** with City on any City-managed areas.

**Create** Adopt-a-Planter initiatives for businesses, streets or groups.

**Suggest** updated plantings to improve appearance and upkeep as required.

## STRATEGY #2 Control litter on streets.

### ACTION STEPS

**Identify** public areas where the City needs to patrol or add trash cans.

**Network** with local schools or churches for community clean-up days.

**Encourage** individual streets to monitor and maintain their area.



## STRATEGY #3 Create safer sidewalks.

### ACTION STEP

**Confirm** City plan for review and repair of public sidewalks  
- request to target public and corporate owned areas.

## STRATEGY #4 Educate the community on resources available.

### ACTION STEP

**Utilize** the [oakleynow.com](https://oakleynow.com) website and other social media accounts to share details on how to use the **Fixit Cincy!** app to report nuisance areas, property code violations, and safety issues.





# Goal 4

## Build Community Relationships.

### STRATEGY #1

**Host events to pull families together in the community.**

#### ACTION STEP

**Partner** with public and private sponsors to hold events.

### STRATEGY #2

**Increase neighborhood and street pride.**

#### ACTION STEPS

**Encourage** block parties by sharing with residents how to request permits.

**Confirm** where block captains exist to leverage and grow.

**Submit** request for new Artworks murals in Oakley.

# enhancing *our community*

Oakley recognizes the aesthetic, ecological, and economic value of landscaping and requires its use to:

## design guidelines

- Preserve and enhance Cincinnati's urban forest
- Promote the reestablishment of vegetation in urban areas
- Reduce stormwater runoff pollution, temperature, and rate and volume of flow
- Establish and enhance a pleasant visual character which recognizes aesthetics and safety issues
- Promote compatibility between land uses by reducing the impacts of specific development on users of the site and abutting uses
- Unify development, and enhance and define public and private spaces
- Promote the retention and use of existing non-invasive vegetation
- Aid in energy conservation by providing shade from the sun and shelter from the wind
- Mitigate for loss of natural resource values

The Oakley Community Council will collaborate with potential developers to work within the the Design Guidelines. Neighborhood beautification should include the following considerations:

- Landscaping and screening
- Plant materials including:
  - Ground cover
  - Shrubs
  - Trees
  - Plant material choices and preparation
- Installation and maintenance
- Landscaping areas on corner lots
- Landscape and tree plans
- Completion schedules
- Planting of additional street trees
- Mitigation and restoration plantings

\*Additional information on specific types of suggested plantings may be found at the [oakleynow.com](http://oakleynow.com) website.

# Focus Area: Managing Our Future Growth

# **managing** *our future growth*

*Our Vision...*

*Through preserving Oakley's neighborhood character and developments, the community will be cohesively enhanced and expanded during future growth.*



# managing *our future growth*

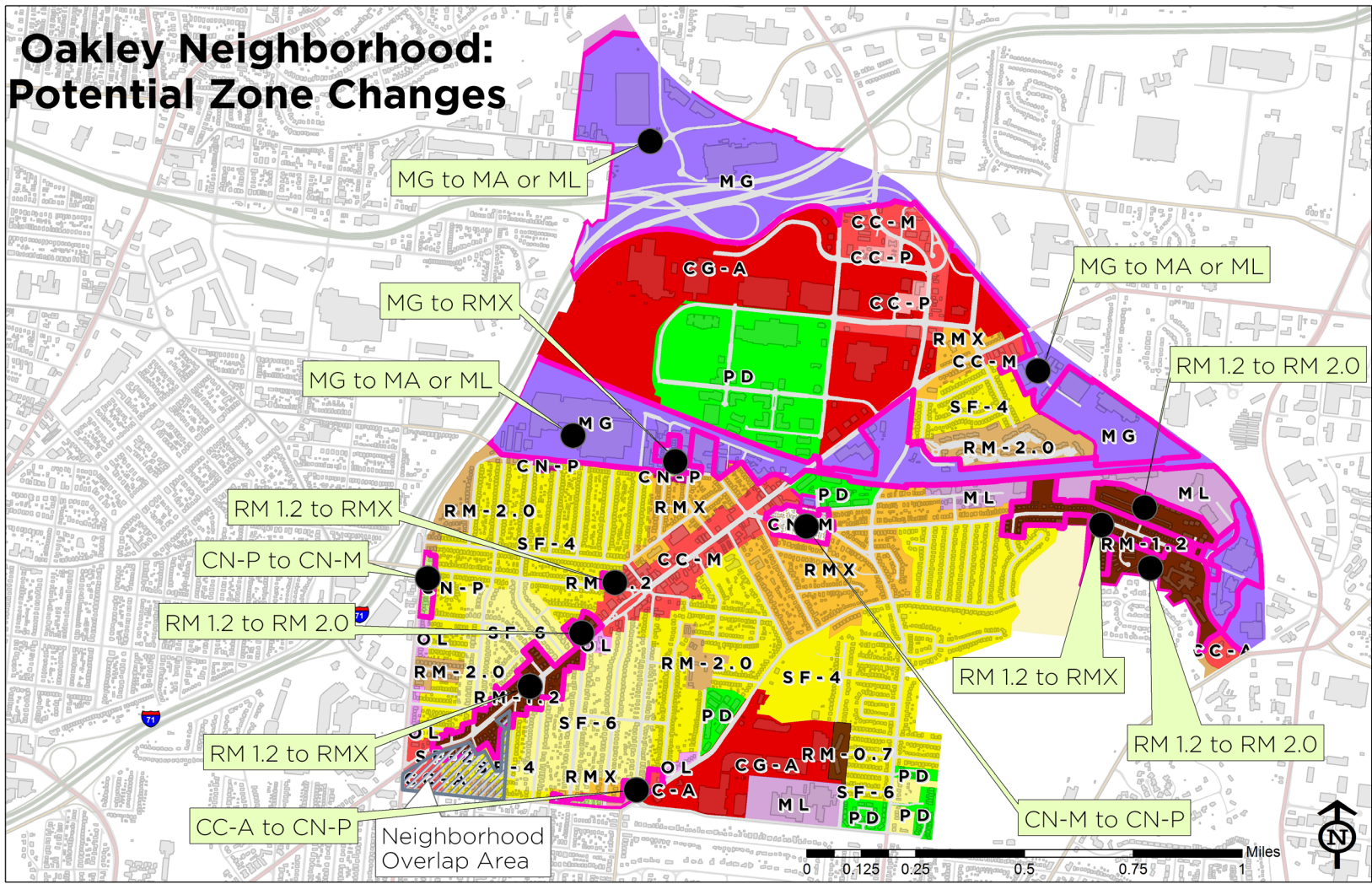
## Goal 1

**Assure that future growth is guided by zoning and planning that will preserve Oakley as a thriving, unique, and pedestrian-scaled urban neighborhood.**

## **STRATEGY #1** Increase neighborhood influence on development and redevelopment decisions.

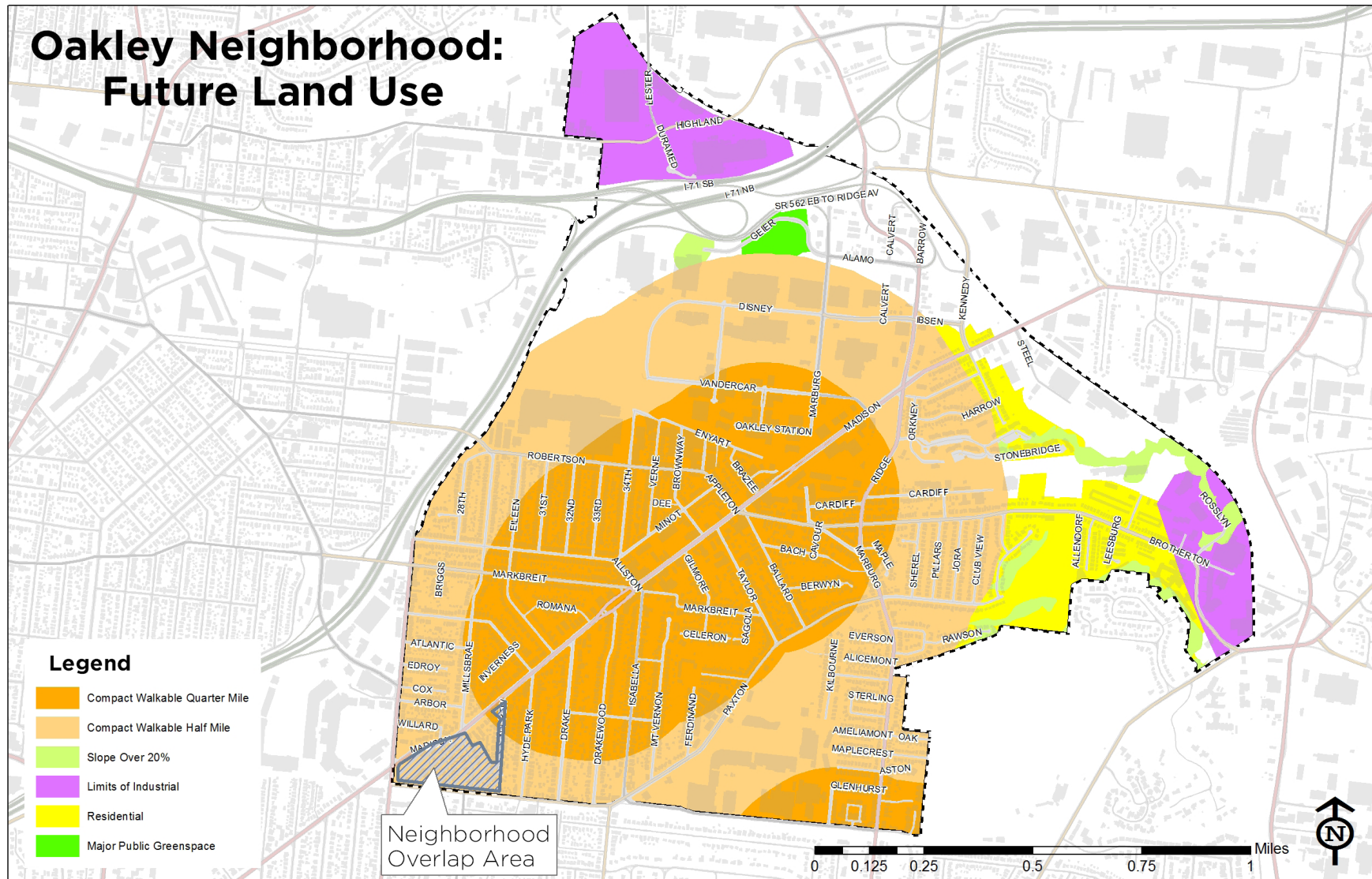
- ACTION STEPS**
- Initiate** zoning text and map amendments specifically to limit the further “suburbanization” (auto-oriented development) of Oakley.
  - Evaluate** the appropriateness of the existing zoning map for vacant and underutilized properties.
  - Identify** a realistic maximum density for multi-family development so that adequate space is provided for off-street parking and landscaping.
  - Create** a sub-area plan and policies to guide future redevelopment adjacent to and in the vicinity of the Wasson Way Trail.
  - Identify** and adopt location and design criteria for compatible redevelopment of single-family parcels.

# Oakley Neighborhood: Potential Zone Changes




*An early exercise of the Managing our Future Growth Working group was to identify potential areas for re-zoning. The purpose of this exercise was to update any zoning districts that were not being utilized in the way they were currently zoned.*

The Future Land Use map is based on **Plan Cincinnati (2012)**, the approved comprehensive plan for the City of Cincinnati.







**STRATEGY #2** Identify neighborhood development goals for the Robertson Avenue, Forrer Street, and Disney Avenue sites and for the eastern side of Edwards Avenue (facing Rookwood).

**ACTION STEPS**

**Develop** a partnership with the UC School of Planning program on possible scenarios for potential major development sites.

**Encourage** and influence potential developers to create projects that will enhance the OMP goals.



# Goal 2

**Increase the percentage of owner-occupied homes.**

**STRATEGY #1** Improve neighborhood control in the redevelopment of single-family property.

## **ACTION STEP**

**Identify** urban design guidelines and zoning text amendments to encourage development that is typically owner-occupied and compatible with single-family neighborhoods.



# Goal 3

**Preserve the Oakley Neighborhood Business District as a unique and distinct destination.**

**STRATEGY #1** **Monitor, maintain and enhance the visual character of Oakley's Neighborhood Business Districts (NBDs) and related gateways and streetscapes.**

## **ACTION STEPS**

**Expand** the Urban Design Overlay District to Ridge Road and Madison Road to conserve and improve NBD character.

**Seek** out funding opportunities such as Cincinnati Neighborhood Business Districts United (CNBDU).

**STRATEGY #2** Promote unique businesses in the NBDs to encourage local entrepreneurs and provide a distinctive shopping experience.

**ACTION STEP**

**Adopt** more stringent Urban Design Overlay District guidelines that will strengthen the existing controls of the Zoning Code.

**STRATEGY #3** Improve, maintain, and enhance the visual character of Oakley's non-contiguous retail areas.

**ACTION STEP**

**Develop** and adopt design guidelines for the non-contiguous retail areas such as Wasson Road between Mt. Vernon Avenue and Drake Avenue and Edwards Road between Madison Road and Markbreit Avenue.

# Goal 4

**Improve transparency and community engagement in Oakley's planning, development and redevelopment processes.**

**STRATEGY #1** **Refine processes and procedures to continually improve procedural order and community engagement at OCC meetings.**

## ACTION STEPS

**Identify** successful community engagement methods and procedures from neighborhoods in Cincinnati and around the country.

**Develop** an engagement strategy to increase the capacity of Oakley stakeholders to participate effectively in OCC's decision regarding development and redevelopment projects.

**STRATEGY #2** Consider compliance with the Oakley Master Plan whenever development requests are submitted to the Oakley Community Council.

**ACTION STEP**

**Develop** Oakley Community Council (OCC) policies for adopting, implementing, amending, interpreting and updating the Oakley Master Plan so that compliance with the Plan is strongly encouraged in each OCC review of a development or redevelopment request.



# managing *our future growth*

The **Oakley Master Plan** adopts and incorporates the vision set forth in Plan Cincinnati *“to preserve our compact, walkable areas where they already exist, and strategically create them where they don’t. The key to modernization of our thriving urban city is to contemporize, but not suburbanize”*.

- *Adaptive* use of existing buildings is generally preferable to new construction.
- *Opportunities* for home ownership should be provided in all new residential developments and all redevelopments of existing residential properties.
- *Business* development must provide opportunities for local entrepreneurs to create unique non-franchise, non-formula, pedestrian-oriented businesses.

# Implementation Tables

## Connecting Our Neighborhood

Goal	Strategy	Action Step	Priority Low, Medium, High	Time Frame Short, Medium, Long	Difficulty Level 1-easiest 5-hardest	Potential Obstacles
Increase pedestrian safety, volume, and connectivity	Create Oakley neighborhood developments standards to increase pedestrian friendliness	Create standards for new (or re-) developments that ensure high walkability	H	Medium	3	-Working through standards -Agreement from new developers
	Improve pedestrian connectivity	Install pedestrian-triggered flashing crossing signs at identified locations	H	Ongoing	4	-Funding -Regulation
		Explore options for sidewalks where currently there are none alongside roadways	H	Long	4	-Funding -Regulation
		Provide a direct path from SW Oakley to the edge of Oakley Station via bridge or tunnel under railroad tracks	L	Long	5	-Railroad
		Ensure pedestrian (and bike runnel) stairs/ramp between Wasson Way Trail & Marburg Ave.	L	Long	1	-Funding
		Install more crosswalks in gaps between existing crosswalks or at places of frequent jaywalking activity as identified	H	Ongoing	4	-Funding -Regulation and Process
	Improve sidewalk safety	Explore ways to get residents to report and property owners to fix significantly uneven sidewalks	M	Unknown	5	-City Regulation and process
	Increase volume of pedestrians	Define walking routes through Oakley of varying lengths and promote the routes via signage and listing on the OCC website	M	Short	3 (define) 5 (install)	-Funding
		Installation of wayfinding signage to high-frequency destinations or areas, with explanations and/or QR codes, walking time and distance	M	Short	3	-Funding -Destinations and Content -OCC
	Improve lighting along pedestrian pathways	Install underpass lighting and upgrade quality of appropriate lighting	L	Long	5	-Funding -City regulations
	Empower residents to address pedestrian safety concerns	Develop recommended action steps for residents to follow for reporting traffic behavior as identified	M	Short	2	---

## Connecting Our Neighborhood

Partners/ Resources	Primary Implementer	Secondary Implementer	Ownership/ Responsibility	Funding Private, Public, Grant	Estimated Costs \$, \$\$, \$\$\$, \$\$\$\$	Notes
City	OCC	N/A	OCC	N/A	Nothing	CN-1 (see appendix)
City	City	OCC	City	Public	\$\$	CN-2 (see appendix)
City	City	OCC	Property owners	Public	\$\$	Examples: Seal St., Hyde Park Ave south of Watson (This might be HP)
-City -State	-City -State	OCC	City	Private/Public	\$\$\$	---
Wasson Way Project	City	OCC	City	Private/Public/ Grants	\$\$	Bike runnel examples in Smale Park.
City	City	OCC	City	Public	\$\$	See oakleynow.com/safety for identified locations
City	City	OCC	City	Public/Private	\$	CN-3 (see appendix)
-OCC -P&G based ""Go Vibrant"" group ( <a href="http://govibrant.org/">http:// govibrant.org/</a> )"	OCC	Business sponsors	OCC	Private/Public	\$	---
OCC	OCC	Business sponsors	OCC	Private/Public	\$\$	CN-4 (see appendix)
City	City	OCC	City	Public	\$\$	---
-Neighborhood -Police -Neighbors -OCC	-Residents	-Neighborhood -Police -Neighbors -OCC	---	Public	\$	CN-5 (see appendix)
						93

## Connecting Our Neighborhood

Goal	Strategy	Action Step	Priority Low, Medium, High	Time Frame Short, Medium, Long	Difficulty Level 1-easiest 5-hardest	Potential Obstacles
Increase use of bicycles	Complete development of the Wasson Way Trail adjacent to Oakley	<ul style="list-style-type: none"> <li>Explore ways for Oakley to assist with planning and funding</li> </ul>	M	Long	5	-Funding
	Encourage bicycling in Oakley	<ul style="list-style-type: none"> <li>Encourage installation of bike sharing location(s)</li> </ul>	L	Medium	3	-Station connectivity
		<ul style="list-style-type: none"> <li>Re-activate and complete creation of Bicycle Boulevards system</li> </ul>	L	Long	3	-Initiative
		<ul style="list-style-type: none"> <li>Install bicycle stands/racks at locations near businesses, parks, and institutions</li> </ul>	Long	Short	4	-Space -Funding
Improve control, safety, and efficiency of traffic	Create calmer arterial road traffic through speed reductions	<ul style="list-style-type: none"> <li>Reduce speed within and adjacent to the Neighborhood Business District (NBD) to improve pedestrian safety</li> </ul>	H	Long	4	-Funding -Regulation and process
		<ul style="list-style-type: none"> <li>Work with city to reduce speeds at identified problem locations reported by residents, as identified</li> </ul>	H	Medium	4	-Funding -City regulations
		<ul style="list-style-type: none"> <li>Install speed limit signs that light up after dark at locations where speed limit decreases</li> </ul>	M	Long	4	-Funding -City regulations
	Optimize traffic flow	<ul style="list-style-type: none"> <li>Optimize traffic flow at turning intersections via parking control, adding left turn signals, designating left turn lanes, and/or other means at identified locations</li> </ul>	H	Medium	4	-Process and regulations
		<ul style="list-style-type: none"> <li>Add stop signs in key locations as identified</li> </ul>	M	Medium	3	-Process
		<ul style="list-style-type: none"> <li>Create neighborhood criteria for when, or when NOT, to widen roads and intersections, balancing safety, efficiency and neighborhood character</li> </ul>	H	Medium	3	-Development standards -Developer agreement
		<ul style="list-style-type: none"> <li>Request that DOTE conduct traffic a study through neighborhood business district, in support of other actions in the OMP</li> </ul>	L	Medium	4	-Regulations -Size of study area



## Connecting Our Neighborhood

Partners/ Resources	Primary Implementer	Secondary Implementer	Ownership/ Responsibility	Funding Private, Public, Grant	Estimated Costs \$, \$\$, \$\$\$, \$\$\$\$	Notes
Wasson Way Project	City	Wasson Way Project	City	-Private -Public -Grants	\$\$\$	---
-Red Bike or competitor -City Red Bike rep	Red Bike or competitor	Volunteer via OCC	Red Bike or competitor	Red Bike or competitor	N/A	Consider Zagster
-Green Umbrella -Tri-State Trails	City	OCC volunteer	City	Public	\$\$	Will need to find a point person to take the initiative
-SORTA -OKI	Participating businesses	Volunteer via OCC	Participating businesses	Private/Public	\$	---
City	City	OCC	City	Public/Private	\$\$\$\$	<b>CN-6 (see appendix)</b>
City	OCC	City Departments	OCC	Public	---	See oakleynow.com/safety for specific locations
City	OCC	City	OCC	Public	\$\$	Two suggested locations: along Madison Rd at entrance to business district from both directions.
-City -SORTA	OCC	OCC	City	Public	\$\$\$	See oakleynow.com/safety for specific locations
DOT E	OCC	City	City	Public	\$\$	See oakleynow.com/safety for specific locations
City	OCC	-	OCC	N/A	0	<b>CN-7 (see appendix)</b>
City	Request from OCC	City	OCC	Public	\$\$	---

## Connecting Our Neighborhood

Goal	Strategy	Action Step	Priority Low, Medium, High	Time Frame Short, Medium, Long	Difficulty Level 1-easiest 5-hardest	Potential Obstacles
Increase use of public transportation	Provide circulating public transit between business districts within and adjacent to Oakley	<ul style="list-style-type: none"> <li>Coordinate transportation opportunities with adjacent neighborhoods.</li> </ul>	M	Long	5	<ul style="list-style-type: none"> <li>-Funding</li> <li>-Coordination w/other neighborhoods</li> </ul>
	Promote existing Metro Services	<ul style="list-style-type: none"> <li>Advertise and conduct “group rides” on a #11 bus, round trip from the Oakley Neighborhood Business District to an activity center destination outside Oakley.</li> </ul>	L	Medium	2	<ul style="list-style-type: none"> <li>-Promoting to potential riders</li> <li>-Coordinating with destinations</li> </ul>
		<ul style="list-style-type: none"> <li>Encourage and coordinate with downtown businesses to provide bus passes to employees to commute by bus</li> </ul>	L	Medium	4	<ul style="list-style-type: none"> <li>-Commuter attitudes</li> <li>-Participation</li> </ul>
		<ul style="list-style-type: none"> <li>Work with Oakley businesses to promote awareness of existing routes/services</li> </ul>	L	Medium	2	<ul style="list-style-type: none"> <li>-Business participation</li> </ul>

## Connecting Our Neighborhood

Partners/ Resources	Primary Implementer	Secondary Implementer	Ownership/ Responsibility	Funding Private, Public, Grant	Estimated Costs \$, \$\$, \$\$\$, \$\$\$\$	Notes
-Local Businesses -Metro -Neighboring Community Councils	SORTA/Metro	Businesses at stops	SORTA/Metro	Private/Public	\$\$\$	6/26/18 Meeting - Demand for circulator routes is on their radar. This plan is dependent on upcoming tax levy and may be able to cover this line item of the plan.
-Participating businesses -Chamber of Commerce -City event coordinator -Cincinnati USA organization	Volunteer via OCC	N/A	N/A	N/A	\$	<b>CN-8 (see appendix)</b>
Metro	Participating businesses	OCC	Participating businesses	Private	\$\$	6/26/18 Meeting - Contact "Ridership Development Manager" that runs pass program. It was noted that P&G is not receptive to this idea.
Metro	Participating businesses	OCC	Participating businesses	Private	\$	6/26/18 Meeting - ask business to post signage in stores promoting routes that pass by their business and available services, such as route status

## Investing in our Businesses

Goal	Strategy	Action Step	Priority Low, Medium, High	Time Frame Short, Medium, Long	Difficulty Level 1-easiest 5-hardest	Potential Obstacles
Utilize creative parking solutions that allow our business district to thrive	Work with the City of Cincinnati to create a parking strategy that correlates with neighborhood goals	<ul style="list-style-type: none"> <li>Utilize neighborhood parking studies to develop strategies, including assessment of potential shared parking opportunities</li> </ul>	M	Short/Long	4-5	<ul style="list-style-type: none"> <li>-Funding</li> <li>-Zoning regulations</li> <li>-Participation</li> </ul>
Preserve the business and residential integrity of the neighborhood.	Implement a parking plan that correlates with neighborhood goals	<ul style="list-style-type: none"> <li>Ensure new developments do not allow parking between buildings and encourage parking behind</li> </ul>	M	Short/ Medum/Long	3-4	<ul style="list-style-type: none"> <li>-Participation</li> <li>Dissemination of plan</li> </ul>
		<ul style="list-style-type: none"> <li>Identify parking solutions for the NBD based on the results of the parking study</li> </ul>				
	Extend Urban Design Overlay District	<ul style="list-style-type: none"> <li>Encourage businesses to provide input on new parking plan</li> <li>Work with the City to extend the boundaries of the existing UDOD</li> </ul>	H	Short/ Medium	4	<ul style="list-style-type: none"> <li>-Consensus</li> <li>-Buy in</li> </ul>
Emphasize the walkability and residential nature of the community	Award Oakley businesses for creating storefronts or environments that invite foot traffic	<ul style="list-style-type: none"> <li>Oakley Community Council (OCC) to create annual award program funded by Neighborhood Business District) NDB</li> </ul>	L	Short/Long	2	<ul style="list-style-type: none"> <li>-Marketing</li> <li>-Disseminating information</li> <li>-Creating program</li> </ul>
Consideration and encouragement of Oakley-based businesses and visiting businesses to meet community needs	Create a business roundtable	<ul style="list-style-type: none"> <li>Engage local business owners to create a roundtable</li> </ul>	H	Short/Long	1	<ul style="list-style-type: none"> <li>-Diversity</li> <li>-Contact database</li> </ul>
	Encourage a vibrant business culture through the Business Committee of OCC	<ul style="list-style-type: none"> <li>Quarterly business events hosted by OCC and/or members</li> </ul>	M	Short/Long	1	<ul style="list-style-type: none"> <li>-Host locations</li> <li>-Contact database</li> </ul>

## Investing in our Businesses

Partners/ Resources	Primary Implementer	Secondary Implementer	Ownership/ Responsibility	Funding Private, Public, Grant	Estimated Costs \$, \$\$, \$\$\$, \$\$\$\$	Notes
-City -Business owners	-City Parking Division -DOTE	City	-City Parking Division -Business owners	Public/Private	\$\$	---
-Business owners -City -Developers	-Business owners -City	-Business owners -City	-Business owners -City	Private/Public	\$	---
-City -OCC -Business owners	-City -OCC	Stakeholders in UDOD	City	Private/Public	\$\$	Would require a City process by neighborhood request
-OCC -Business owners -External partners	OCC	Business owners	-OCC -Business owners	-Private -NBD grant	\$	---
-OCC -Business resources	Business committee of OCC	Business owners	-OCC -Business owners	-Private -NBD grant	\$	---
-OCC -Business owners	Business committee of OCC	Business owners	-OCC -Business owners	-Private -OCC	\$	---



## Investing in our Businesses

Goal	Strategy	Action Step	Priority Low, Medium, High	Time Frame Short, Medium, Long	Difficulty Level 1-easiest 5-hardest	Potential Obstacles
Maintain integration between local businesses and residents	Encourage business-supported, community-driven events	<ul style="list-style-type: none"> <li>Market and promote the events</li> </ul>	H	Short/Long	3-4	-Organization -Participation
	Intentional marketing and event planning for all ages and members of the community in cooperation with local businesses	<ul style="list-style-type: none"> <li>Continue OCC community events</li> </ul>	H	Short/Long	3-4	-Organization -Participation
	Create and encourage innovative business resources	<ul style="list-style-type: none"> <li>Create oakleynow.com business resource pages and forums.</li> </ul>	H	Short/Long	3	-Process -Reliable data
		<ul style="list-style-type: none"> <li>Add new pages and functionality to oakleynow.com</li> </ul>	L	Short/Long	2	Time and technical constraints

## Investing in our Businesses

<b>Partners/ Resources</b>	<b>Primary Implementer</b>	<b>Secondary Implementer</b>	<b>Ownership/ Responsibility</b>	<b>Funding Private, Public, Grant</b>	<b>Estimated Costs \$, \$\$, \$\$\$, \$\$\$\$</b>	<b>Notes</b>
-Business owners -Sponsors -Residents -Visitors to Oakley	Business owners	-OCC -Residents -Visitors to Oakley	Business Owners	-Private -Grant	\$	
-OCC -Business owners -Sponsors -Residents -Visitors to Oakley	-OCC -Business owners	-Residents -Oakley visitors	-OCC -Business owners	-Private -Grant	\$\$\$	
-OCC -Business owners	OCC	Business owners	Business roundtable	-Private -Grant	\$	
-OCC -Business owners	Business roundtable	Business owners	-OCC -Business owners	\$\$	\$\$	

## Enhancing our Community

Goal	Strategy	Action Step	Priority Low, Medium, High	Time Frame Short, Medium, Long	Difficulty Level 1-easiest 5-hardest	Potential Obstacles
Increase Green Space in Oakley	Encourage developers to create green space and improve sustainability	<ul style="list-style-type: none"> <li>Encourage developers to use the Oakley Neighborhood Guidelines for commercial landscaping for any new construction or redevelopment</li> </ul>	H	Short	3	<ul style="list-style-type: none"> <li>-Complication</li> <li>-Requires Zone Change</li> <li>-Existing Standards</li> </ul>
		<ul style="list-style-type: none"> <li>Incorporate green space or sustainable practices. Examples could include:                             <ul style="list-style-type: none"> <li>- Installation of solar panels or new construction using LEED standards</li> <li>- Planting a mix of tree sizes in parking lots and along parking lot edges to reduce stormwater runoff</li> <li>- Replacement of impervious pavement with permeable infrastructure when updating parking lots and sidewalks.</li> </ul> </li> </ul>	H	Short	3	<ul style="list-style-type: none"> <li>-Complication</li> <li>-Requires Zone Change</li> <li>-Existing Standards</li> </ul>
	Repurpose vacant or underused land	<ul style="list-style-type: none"> <li>Confirm any vacant land owned by the city for use as a community garden or other non-permanent use to benefit the neighborhood</li> </ul>	H	Short	2	<ul style="list-style-type: none"> <li>-Ownership</li> <li>-Management</li> <li>-Community initiative</li> </ul>
	Preserve and Improve Tree Canopy	<ul style="list-style-type: none"> <li>Share information for residents to request trees Urban Forestry and ReLeaf program.</li> </ul>	H	S,M,L	1	<ul style="list-style-type: none"> <li>-Availability of grants</li> </ul>
	Explore options for new parks in Oakley	<ul style="list-style-type: none"> <li>Confirm residential areas that are not located within 1/2 mile of a park, playground, or recreation area as identified in the Sustain goals of Plan Cincinnati.</li> <li>Request City to allocate money to purchase or acquire donation of land in Oakley to turn into green space for use of the residents.</li> </ul>	H	M	5	<ul style="list-style-type: none"> <li>-Funding</li> <li>-Land availability</li> </ul>

## Enhancing our Community

Partners/ Resources	Primary Implementer	Secondary Implementer	Ownership/ Responsibility	Funding Private, Public, Grant	Estimated Costs \$, \$\$, \$\$\$, \$\$\$\$	Notes
-City Planning -DCED -DOTE -DAPP student project	City Planning DCED	OCC	N/A	Funding Private, Public, grant	N/A	---
-City Planning -DCED -DOTE -DAPP student project	-City Planning -DCED	OCC	N/A	-Private -Public -Grant	N/A	---
City	OCC	Community organizations	Oakley community committee	-Private -Public -Grant	\$	---
Cincinnati Park Board	Cincinnati Park Board	N/A	Homeowners	Public Grants	\$	---
Cincinnati Park Board	Cincinnati Park Board	N/A	Cincinnati Park Board	Private Public Grants	\$\$\$	---

## Enhancing our Community

Goal	Strategy	Action Step	Priority Low, Medium, High	Time Frame Short, Medium, Long	Difficulty Level 1-easiest 5-hardest	Potential Obstacles
Explore options for new Community Center	Work with City departments to explore funding sources	<ul style="list-style-type: none"> <li>Ensure TIF funding is allocated and request City of Cincinnati funding approval</li> </ul>	H	M	5	-Funding
Create more livable streets	Enhance and manage rights-of-way areas, planters and streetscape	<ul style="list-style-type: none"> <li>Confirm ownership and upkeep of planters and landscape areas.</li> <li>Follow-up with City on any managed areas.</li> <li>Create Adopt-a-Planter initiatives for businesses, streets or groups.</li> <li>Suggest updated plantings to improve appearance and upkeep as required</li> </ul>	M	Short	1	-Accountability of participants
	Control litter on the streets	<ul style="list-style-type: none"> <li>Identify public areas where the city needs to patrol or add trash cans</li> <li>Network with local schools or churches for community clean-ups</li> <li>Encourage individual streets to monitor and clean their area</li> </ul>	M	Short	1	-Commitment
	Create safe sidewalks	<ul style="list-style-type: none"> <li>Confirm city plan for review and repair of sidewalks - request to target public and corporate owned areas</li> </ul>	L	Short	1	-Owner confirmation
	Educate the community on resources available	<ul style="list-style-type: none"> <li>Utilize the Oakley Now website and other social media accounts to share details on how to use the Fixit Cincy app to report nuisance areas, property code violations, and safety issues</li> </ul>	M	Short	1	-N/A

## Enhancing our Community

<b>Partners/ Resources</b>	<b>Primary Implementer</b>	<b>Secondary Implementer</b>	<b>Ownership/ Responsibility</b>	<b>Funding Private, Public, Grant</b>	<b>Estimated Costs \$, \$\$, \$\$\$, \$\$\$\$</b>	<b>Notes</b>
-Recreation -OCC -Corporate Sponsors	Cincinnati Recreation Department	N/A	Cincinnati Recreation Department	Private	\$\$\$\$	---
-DOTE -Public Services -Oakley Businesses	-Oakley community committee	OCC	-Businesses who volunteer - OCC if roll maintenance contract	Private Public	\$\$	---
-Public Services -Schools and Churches -Keep Cincinnati Beautiful -Residents	-Public Services -Schools and churches -Keep Cincinnati Beautiful -Residents	N/A	-City -Schools and churches	N/A	N/A	---
DOTE	DOTE	N/A	-DOTE Property Owners	Private	\$\$	---
-OCC -Social Media liaison	OCC	N/A	OCC	N/A	N/A	---



## Enhancing our Community

Goal	Strategy	Action Step	Priority Low, Medium, High	Time Frame Short, Medium, Long	Difficulty Level 1-easiest 5-hardest	Potential Obstacles
Building community relationships	Host events to pull families together in the community	<ul style="list-style-type: none"> <li>Partner with public and private sponsors to hold events. Ideas could include campout at the community center or movies in the Esplanade</li> </ul>	H	Short	3	<ul style="list-style-type: none"> <li>-Obtaining Sponsors</li> <li>-Competition of Activities</li> </ul>
	Increase neighborhood and street pride	<ul style="list-style-type: none"> <li>Encourage block parties by sharing with residents how to request permits</li> <li>Confirm where block captains exist to leverage and grow.</li> <li>Submit request for new Artworks mural in Oakley</li> </ul>	M	Short	2	<ul style="list-style-type: none"> <li>-Buy-in and commitment</li> </ul>

## Enhancing our Community

<b>Partners/ Resources</b>	<b>Primary Implementer</b>	<b>Secondary Implementer</b>	<b>Ownership/ Responsibility</b>	<b>Funding Private, Public, grant</b>	<b>Estimated Costs \$, \$\$, \$\$\$, \$\$\$\$</b>	<b>Notes</b>
<b>-OCC Coordinator Role -Recreation Department</b>	<b>-OCC Coordinator -Cincinnati Recreation Department</b>	<b>N/A</b>	<b>Private Public</b>	<b>-OCC -Event Sponsors</b>	<b>\$\$</b>	<b>---</b>
<b>-OCC Coordinator Role</b>	<b>-OCC Coordinator Role</b>	<b>N/A</b>	<b>-OCC Coordinator -Residents</b>	<b>N/A</b>	<b>N/A</b>	<b>---</b>

# Managing our Future Growth

Goal	Strategy	Action Step	Priority Low, Medium, High	Time Frame Short, Medium, Long	Difficulty Level 1-easiest 5-hardest	Potential Obstacles
Assure that future growth is guided by zoning and planning that will preserve Oakley as a thriving, unique, and pedestrian scaled urban neighborhood	Increase neighborhood influence on development and redevelopment decisions	• Initiate zoning text and map amendments to limit the further “suburbanization” of Oakley	H	L	4	-Out of date and inadequate zoning -Competing political priorities
		• Evaluate the appropriateness of the existing zoning map for vacant and underutilized properties	H	S	2	-Out of date and inadequate zoning
		• Identify a realistic maximum density for multi-family development so that adequate space is provided for off street parking and landscaping	H	S	3	-Lack of expertise at the neighborhood level
		• Create a sub-area plan and policies to guide future redevelopment adjacent to and in the vicinity of the Wasson Way Trail	M	L	4	-Lack of expertise at the neighborhood level
		• Identify and adopt location and design criteria for compatible redevelopment of single family parcels	H	M	4	-Lack of expertise at the neighborhood level
	Identify neighborhood development goals for the Robertson Ave., Forrer Ave., and Disney Ave. sites and for the eastern side of Edwards Road	• Develop a partnership with the UC Urban Planning program on possible scenarios for potential major development sites	H	S	3	-Lack of expertise at the neighborhood level
		• Encourage and influence potential developers to create projects that will enhance the OMP goals.	H	S,M,L	2	-Existing Zoning
Increase the percentage of owner occupied homes	Improve neighborhood control in the redevelopment of single family property	• Identify urban design guidelines and zoning text amendments to encourage development that is typically owner-occupied and compatible with single family neighborhoods	H	L	5	-Existing Zoning -Developer preferences

## Managing our Future Growth

Partners/ Resources	Primary Implementer	Secondary Implementer	Ownership/ Responsibility	Funding Private, Public, grant	Estimated Costs \$, \$\$, \$\$\$, \$\$\$\$	Notes
-City Planning	City Council	N/A	-OCC -City Planning	N/A	0	---
-City Planning	OCC	N/A	City Planning	N/A	0	---
-City Planning -DOTE	City departments	OCC	-City Planning -OCC	-Public -Grant	\$\$	---
-City Planning -DAAP School of Planning	-OCC -City Planning	City Planning	-City Planning -OCC	-Public -Grant	\$\$	---
-City Planning, -DAAP School of Planning	City Planning	N/A	-City Planning -OCC	-Public -Grant	\$\$	---
-DAAP School of Planning	City Planning	N/A	-City Planning	N/A	0	---
-City Planning	OCC	N/A	-OCC -City Planning	N/A	0	---
-City Planning	City Planing	N/A	-City Planning	N/A	0	---

## Managing our Future Growth

Goal	Strategy	Action Step	Priority Low, Medium, High	Time Frame Short, Medium, Long	Difficulty Level 1-easiest 5-hardest	Potential Obstacles
Preserve the Oakley Business District as a unique and distinct destination	Monitor, maintain and enhance the visual character or Oakley's Neighborhood Business Districts (NBDs) and related gateways and streetscapes	• Expand the Urban Design Overlay District to Ridge Rd. and Madison Rd. to conserve and improve NBD character.	H	M	4	-Existing Zoning
		• Seek out funding opportunities such as Cincinnati Neighborhood Business Districts United (CNBDU).	M	S	3	-Lack of expertise at the neighborhood level
	Restrict chain businesses in the NBDs to encourage local entrepreneurs, provide a unique shopping experience	• Adopt more stringent Urban Design Guidelines that will strengthen the existing controls of the Zoning Code	H	S	4	-Existing Zoning
	Improve, maintain, and enhance the visual character of Oakley's non-contiguous retail areas.	• Develop and adopt design guidelines for the non-contiguous retail areas such as Wasson Ave. between Mt. Vernon Ave. and Drake Ave. and Edwards Rd. between Madison Rd. and Markbreit Ave.	M	M	4	-Existing Zoning
Improve transparency and community engagement in Oakley's planning, development and redevelopment processes	Refine processes and procedures to continually improve procedural order and community engagement at OCC meetings	• Identify successful community engagement methods and procedures from neighborhoods in Cincinnati and around the country	H	S	2	-Need for volunteer researches
		• Develop an engagement strategy to increase the capacity of Oakley stakeholders to participate effectively in OCC's decision regarding development and redevelopment projects	H	S,M,L	3	-Need for volunteers to implement the strategy
	Consider compliance with the Oakley Master Plan whenever development requests are submitted to the OCC	• Develop OCC policies for adopting, implementing, amending, interpreting, and updating the Oakley Master Plan.	H	S,M,L	3	-Limits of volunteers' time

## Managing our Future Growth

Partners/ Resources	Primary Implementer	Secondary Implementer	Ownership/ Responsibility	Funding Private, Public, grant	Estimated Costs \$, \$\$, \$\$\$, \$\$\$\$	Notes
-City Planning	OCC	City Planning	City Planning	N/A	0	---
-City Dept. of Community and Economic Development -City Planning	OCC	N/A	OCC	-Public -Grant	\$\$\$	---
-City Planning	OCC	City Planning	OCC	N/A	0	---
-City Planning	OCC	City Planning	OCC	N/A	0	---
Other cities and neighborhoods	OCC	N/A	OCC	N/A	0	---
Other cities and neighborhoods	OCC	N/A	OCC	N/A	0	---
Other cities and neighborhoods	OCC	N/A	OCC	N/A	0	---



# Appendices

# Appendix A

## Connecting our Neighborhood-Implementation Table Notes

### CN-1

While OCC cannot enforce standards, the OCC can ensure their own projects (e.g. Esplanade Redevelopment) adhere to community standards, and ask developers to adhere to community standards as a prerequisite to a letter of support from the OCC.

Examples for consideration in community development standard:

- 1) inclusion of pedestrian-triggered flashing crosswalk signal across nearby major roads
- 2) inclusion of cut-through paths in developments without direct walking paths between adjacent streets. [such as existing cut-throughs: a) between Andrew Pl & Wasson Rd; b) between Celeron@Gilmore & Oak Park-Ferdinand; c) between Kilbourne (3917-3921) and Rec Ctr path east of courts on Paxton; d) at dead-ends of Ameliamont, Glenhurst, DeForest & Maple Crest]
- 3) designated walkway connection between building entrance and city sidewalk
- 4) minimum width requirement of walkways within development
- 5) landscaping requirements of walkways within development
- 6) set lighting requirements of walkways within development
- 7) All walkways shall be protected from auto traffic by use of raised curbs, bollards, walls, fencing or similar means, from the point(s) of main entrance from the street and parking lot(s)/garage(s), to the entrance point(s) of the business. Primary pedestrian traffic shall NOT be routed via simple painted paths on surfaces intended to transport or park automobiles.

### CN-2

“CN-2 See Location Tracking sheet for identified locations.

See Oakley Crosswalk Map: <https://drive.google.com/open?id=1wx-8kKOGn7DVx8T8klFWwt7DGrAeLhnu&usp=sharing>

Examples: <https://photos.app.google/tqs9XLC72UlfbDID3>. Cincinnati DOTE staff have estimated that these solutions can range in cost from \$7,000 to \$25,000 depending on location.”

### CN-3

CN-3 Homeowner is responsible for paying for fix. City may be able to fix and assess owner via property taxes.

NOTE: The “Enhancing our Community” group also references sidewalk repair under their “Create more livable streets” goal.

### CN-4

CN-4 See Pleasant Ridge poles or OTR sandwich boards for example implementation. Even a single sign in square pointing to key points of interest w/ estimated distance would be good start. QR codes could link to page on OCC website giving further details about the destination area and businesses. This would allow the signs to list more generic destinations that are not likely to change, and the page on OCC’s website could provide details on business that may change over the years. QR codes could also be used for providing coupons.

### **CN-5**

Initial thoughts on recommendations:

- 1) contact neighborhood officer
- 3) organize neighbors
- 2) bring to attention of OCC
- 4) reach out to DOTE to initiate traffic calming”

### **CN-6**

IDEAS: 1) Install series of traffic-calming arches across Madison Road throughout business district. (e.g. Short Vine, or Columbus: <https://ehe.osu.edu/news/listing/hip-columbus-becomes-hotspot-hospitality-students>) 2) Install visual congestion in the two existing curb-height median areas immediately west of the Geier Esplanade. 3) Install permanent “Your Speed Is” radar driven signs.

### **CN-7**

6/26/18 Meeting - Moved to our group, at the suggestion of Ron and Ann Marie. This came up when FCC was considering stadium in Oakley. These standards could be some OCC could refer to when faced with future development requests. The idea would be that there are some roads we would NOT want to widen, to ensure preservation of neighborhood character.

### **CN-8**

6/26 Meeting - Metro rep noted that federal funding restrictions prevents Metro from chartering routes, so we definitely would have to use existing routes. Ideas:

Downtown Tours:

<http://brewingheritagetrail.org/tours>

<https://www.americanlegacytours.com/>

<https://cincybrewbus.com/>

<http://queencityhistory.com/>

<https://www.riversidefoodtours.com/>

<https://www.facebook.com/Guided-walking-Tours-of-Bridges-Cincinnati-219677468597276/>

<http://www.architecturecincy.org/architour-cincinnati/>

<https://www.downtowncincinnati.com/exploring-downtown/artventure>

Findlay Market “folk Fridays”

Upcoming events:

<https://cincinnatiusa.com/events>”



Photo courtesy of WCPO.com



Photo Credit: Amanda Jobe



Photo Credit: Amanda Jobe

Special thanks to the  
Oakley Community Council  
for their support and approval  
of the  
**Oakley Master Plan**

Collen Reynolds, President  
Evan Nolan, Vice President  
Cody Gausvik, Secretary  
Jason Wilcoxon, Treasurer

Board of Trustees

John Bernier  
Sean Fausto  
Joe Groh  
Sandra Gross  
Dan Krohn  
Kenny McNutt  
Dave Schaff  
Seth Shaifer



Visit the  
**Oakley Community Council**  
in person or on the web at:  
[oakleynow.com](http://oakleynow.com)



Photo courtesy of mapio.com



Photo Credit: Amanda Jobe